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**VEER NARMAD SOUTH GUJARAT UNIVERSITY**

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**વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી**

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**Examination Result of Certificate Course on  
Innovation, Intellectual Property Right, Start-up and Entrepreneurship (IISE)  
Conducted on 9<sup>th</sup> August 2020 through Online Mode**

Sr. No.	Name	Marks out of 50	Grade
1	Aarushi Shroff	43	A
2	Khyati Desai	25	D
3	Rajiv Shah	37	B
4	Shukla Shani	45	O
5	Sejal Ramsisaria	42	A
6	Rushil Somani	44	A
7	Mukeshkumar Vallabhbhai Kanani	33	C
8	Mihir Ravi Bhatia	36	B
9	Ruchit Gandhi	42	A
10	Rajkumar Govindbhai Paghdar	25	D
11	Piyush Thakorbbhai Patel	47	O
12	Anjali Khernar	45	O
13	Dharmishtha Dilipbbhai Khernar	46	O
14	Darshan Makwana	36	B
15	Pritkumar M Chakalasiya	49	O
16	Mukesh Basantkumar Pradhan	46	O
17	Mayur Rameshbhai Khambhdiya	42	A
18	Mohit Gupta	47	O
19	Divyesh Dhameliya	43	A
20	Leena Dakoria	33	C
21	Mehulkumar Hasmukhbhai Vaghasiya	40	A
22	Dr. Ashok Kumar Rathoure	47	O
23	Vishal Arjunbhai Sabhad	39	B
24	Khernar Dinesh Dilipbbhai	45	O
25	Dipesh Sagar	38	B
26	Krunal Bipinchandra Gaywala	46	O
27	Kanchan Prabha	46	O
28	Nisha Mavani	43	A
29	Nirajkumar Jivanbhai Lakhani	48	O
30	Keyur Kanubhai Patel	49	O
31	Tatva Damani	34	C
32	Bhargav Jaysukhbhai Nasit	47	O
33	Dipika Kakadiya	42	A
34	Smita Ramkumar	44	A
35	Hardik Limbasiya	43	A

36	Hitendra Janardan Limje	35	B
37	Nishant Dalal	46	O
38	Parth Dhirenbhai Pathak	38	B
39	Falguni Naik	27	D
40	Priti Kamesh Barot	45	O
41	Dharmesh Kakadiya	43	A
42	Pankaj G Agravat	41	A
43	Jaykant Sakerlal Kania	35	B
44	Gadhiya Rutva Rajeshbhai	45	O
45	Manoj Godhaniya	32	C
46	Gaurav Ajmera	48	O
47	Saurav Shukla	43	A
48	Umesh Babubhai Zadafiya	46	O
49	Binita Joshi	34	C
50	Pankajkumar Vinodbhai Pithadiya	44	A
51	Adhish Vinodbhai Raval	47	O
52	Vandana Bhaskerrai Dave	30	C
53	Jigneshkumar Dahyabhai patel	35	B
54	Vivekbhai Ghoghari	41	A
55	Jitendra L.Barot	35	B
56	Dhruv Patel	28	D
57	Krunalee Sanjay Dhameliya	41	A
58	Shwetabahaen mukeshbhai mehta	36	B
59	Aarti Sabalpara	36	B
60	Maharshi N Desai	36	B
61	Mithun Kumar	36	B
62	Radha Thakkar	47	O
63	Atul Poshiya	43	A
64	Bhavi Babubhai Patel	42	A
65	Mehulkumar Mukeshkumar Rathi	48	O
66	Athavia Rashmi	-	Absent
67	Pravinchandra Dave	-	Absent
68	Pushan Patel	-	Absent
69	Priti Patel	-	Absent
70	Yunus Patel	-	Absent
71	Jatin Patel	-	Absent
72	Jayesh Ribinwala	-	Absent
73	Sahdevbhai Vasava	-	Absent

Note: Grade details – O: 90 to 100% | A: 80 to 89% | B: 70 to 79% | C: 60 to 69% | D: 50 to 59% | E: 40 to 49% | F: Below 40%

No. SSIP/6478/2020

Date: 10/08/2020

I/C Registrar

# IISE online Exam Aug 9, 2020

There are 50 questions in test

All questions are compulsory

There is no negative marks

Right Answer is highlighted in yellow colour

\* Required

1. Email address \*

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2. Your Name \*

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3. Your Mobile number \*

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4. [1] Which of the following shows the process of creating something new? \*

*Mark only one oval.*

Business model

Modeling

Creative flexibility

Innovation

5. [2] Which one of the following gives suggestions for new product and also help to market new products? \*

*Mark only one oval.*

- Existing products and services
- Federal government
- Distribution Channels**
- Consumers

6. [3] Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment? \*

*Mark only one oval.*

- Merger
- Minority Interest**
- Joint venture
- Majority interest

7. [4] What is the process by which individuals pursue opportunities without regard to resources they currently control? \*

*Mark only one oval.*

- Startup management
- Entrepreneurship**
- Financial analysis
- Feasibility planning

8. [5] Which one of the following is the process of entrepreneurs developing new products that over time make current products obsolete? \*

*Mark only one oval.*

- New business model
- Anatomization
- None of the given options
- Creative destruction

9. [6] Members of distribution channels are excellent sources for new ideas because: \*

*Mark only one oval.*

- They earn a handsome profit from new business
- They are familiar with the needs of the market
- They do not bother if entrepreneur bears a loss
- They have well-developed sales force

10. [7] Which one of the following is the most important characteristic of a successful business website? \*

*Mark only one oval.*

- Innovation
- Speed
- Graphics
- Products

11. [8] Why should an entrepreneur do a feasibility study for starting a new venture \*

*Mark only one oval.*

- To identify possible sources of funds
- To see if there are possible barriers to success
- To estimate the expected sales
- To explore potential customers

12. [9] A performance and credit rating scheme has been launched by the MSME Ministry to assess creditworthiness and capabilities of industries in the sector. What is it called? \*

*Mark only one oval.*

- Performance and Credit Rating Scheme
- Zero Defect Zero Effect Certification
- Performance and Economy Rating Scheme
- None of the above

13. [10] A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as? \*

*Mark only one oval.*

- Ecopreneur
- Technopreneur
- Intrapreneur
- Social Entrepreneur

14. [11] A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise: \*

*Mark only one oval.*

- 35 per cent
- 51 per cent
- 25 per cent
- None of the above

15. [12] Family business always interested to handover the change of his business to: \*

*Mark only one oval.*

- Indian Administration Officers
- Professional Managers
- Next generation
- None of the above

16. [13] Venture capital is concerned with: \*

*Mark only one oval.*

- New project having potential for higher profit
- New project of high technology
- New project having high risk
- All the above.

17. [14] Which could provide an individual with the motivation to start a new business venture? \*

*Mark only one oval.*

- Financial Rewards.
- Desire to be independent.
- Achievement Motivation
- All the above.

18. [15] Which of the following is the reason for business failure ? \*

*Mark only one oval.*

- Lack of market research.
- Poor financial control.
- Poor management.
- All the above.

19. [16] A new venture's business plan is important because : \*

*Mark only one oval.*

- It helps to persuade others to commit funding to the venture.
- Can help demonstrate the viability of the venture.
- Provides a guide for business activities by defining objectives.
- All the above.



20. [17] \_\_\_\_\_ can be defined as a specifically evolved work plan prepared to achieve a specific objective within a specific period of time. \*

*Mark only one oval.*

- Idea Generation.
- Opportunity Scanning.
- Project.**
- Strategy

21. [18] \_\_\_\_\_ implies the availability or otherwise of plant and machinery and technical knowhow to produce the product. \*

*Mark only one oval.*

- Economic Viability.
- Financial Feasibility.
- Technical Feasibility.**
- Managerial Competence

22. [19] Every entrepreneur should draw an ----- for his project to ensure the timely completion of all activities involved in setting up an enterprise. \*

*Mark only one oval.*

- Project Cost Structure
- Project Implementation Plan**
- Market Plan
- Production Plan

23. [20] \_\_\_\_\_ is the analysis of costs and benefits of a proposed project with the goal of assuming a rational allocation of limited funds. \*

*Mark only one oval.*

- Project Formulation.
- Project Evaluation.
- Project Appraisal .
- Project Design.

24. [21] \_\_\_\_\_ describes the direction, the enterprise is going in, what its goals are, where it wants to be, and how it is going to get there. \*

*Mark only one oval.*

- Project Report
- Technical Analysis
- Market Analysis
- Financial Analysis

25. [22] Market potential of the project report includes : \*

*Mark only one oval.*

- Demand and supply conditions
- Market Strategy
- After sales service
- All the above

26. [23] Components of business environment comprises of: \*

*Mark only one oval.*

- Internal environment
- Micro environment
- Macro environment
- All of the above

27. [24] 'Business Environment consists of all those factors which affects the functioning of the business' \*

*Mark only one oval.*

- True
- False

28. [25] Firm always have complete control over all the internal business environmental factors \*

*Mark only one oval.*

- True
- False

29. [26] Ethical beliefs that guide the organization is an example of: \*

*Mark only one oval.*

- Internal environment
- Macro environment
- Micro environment
- External environment

30. [27] Relationship between the organization and environment occurs in following ways: \*

*Mark only one oval.*

- Exchange of information
- Exchange of resources
- Exchange of power and influence
- All of the above

31. [28] Following is the correct order of Stages in environmental analysis \*

*Mark only one oval.*

- Scanning, forecasting, assessment, monitoring
- Scanning, monitoring, forecasting, assessment
- forecasting, assessment, monitoring, Scanning
- assessment ,Scanning, forecasting, monitoring

32. [29] 'O' in SWOT analysis stands for: \*

*Mark only one oval.*

- organization
- Objective
- Opportunity
- Opinion

33. [30] In PESTEL analysis 'S' Stands for \*

*Mark only one oval.*

- Social
- Strategy
- Synergy
- None of the above

34. [31] Which among the following are not one of the five basic competitive forces, according to Michael Porter \*

*Mark only one oval.*

- Bargaining power of suppliers & buyers
- Threat of new entrant & substitutes
- Rivalry among existing firms
- None of the above

35. [32] Trademarks relate to \*

*Mark only one oval.*

- Brand identity
- Practice and knowledge acquired through experience
- The protection of proprietary information of commercial value
- The right to reproduce ones own original work

36. [33] A new venture's business plan is important because \*

*Mark only one oval.*

- [A] Provides a guide for business activities by defining objectives.
- [B] Can help demonstrate the viability of the venture
- A and B both
- None of A and B

37. [34] Which of the following is a recognized disadvantage of setting up as a start-up as compared with other routes to market entry? \*

*Mark only one oval.*

- less satisfaction of the owners
- less help from various agencies
- there are more funds required
- there is a high failure rate

38. [35] Goods or services reach the market place through \*

*Mark only one oval.*

- marketing channels
- multilevel pyramids
- monopolies
- multiplication

39. [36] Which of the following is not one of the 4 Ms? \*

*Mark only one oval.*

- motivation
- management
- materials
- money

40. [37] Which of the list below does not form Intellectual Property? \*

*Mark only one oval.*

- Trade marks
- Patents
- Tangible assets
- Copyright

41. [38] Which of the following factors does the macro-environment not include? \*

*Mark only one oval.*

- Political and regulatory factors
- Customer needs in a given market
- Social and demographic factors
- Technological changes

42. [39] \_\_\_\_\_ is primarily concerned with the identification, qualification and evaluation of the project resources. \*

*Mark only one oval.*

- Techno-economic analysis
- Feasibility analysis
- Input analysis
- Financial analysis
- Other: \_\_\_\_\_

43. [40] The application for registration of a small scale unit should be submitted to the \*

*Mark only one oval.*

- General manager, DIC
- Director, DIC
- General manager. NSIC
- Director, NSIC
- Other: \_\_\_\_\_

44. [41] Which of the following is not an aspect of appraisal of term loans by commercial banks? \*

*Mark only one oval.*

- Financial feasibility
- Technical feasibility
- Economic feasibility
- Societal feasibility

45. [42] A valid definition of a business purpose is to \*

*Mark only one oval.*

- Create a customer
- Maximize profits
- Serve the society
- Increase the wealth of the firm

46. [43] Which of the following is a characteristic typical of Most entrepreneurs? \*

*Mark only one oval.*

- Choose high risk ventures
- Choose low risk ventures
- Choose moderate (or calculated) risk ventures
- Choose no risk ventures



47. [44] A small-scale entrepreneur is .... \*

*Mark only one oval.*

- A formal-sector entrepreneur with 11 to 50 employees
- A formal-sector entrepreneur with 11 to 49 employees
- A formal-sector entrepreneur with 16 to 49 employees
- A formal-sector entrepreneur with 16 to 50 employees

48. [45] Entrepreneurial companies are different from small business companies in that they... \*

*Mark only one oval.*

- Are innovative and growth driven
- Are not creating jobs for themselves but are wealth driven
- Create wealth that is sustainable for future generation to come
- All of the above
- Other: \_\_\_\_\_

49. [46] One of the disadvantages of a franchise business for a franchisee is \*

*Mark only one oval.*

- Franchise businesses typically have a high failure rate
- Lack of independence
- Lack of brand identity
- Training is not normally provided by the franchisor

50. [47] Market potential of the project report includes \*

*Mark only one oval.*

- Demand and supply conditions
- Market strategy
- After sales service
- All the above
- Other: \_\_\_\_\_

51. [48] NABARD is a Bank for development \*

*Mark only one oval.*

- Urban
- Agricultural and Rural
- Scientific
- Agriculture and research

52. [49] An entrepreneur into the hosiery business found out the reason his hosiery was not selling was due to its color. What could be the best source of this information? \*

*Mark only one oval.*

- Supplier
- Retailer
- Competition
- Government

53. [50] A business where an individual is both the owner and conductor of the business affairs is called \_\_\_\_\_ \*

*Mark only one oval.*

- Partnership
- Sole Proprietorship
- Corporation
- None of the above

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