



Re-Accredited 'B++' 2.86 CGPA by NAAC

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Annexure 1: Students Feedback Analysis

B.A Mass Communication & Journalism

Department of Mass Communication & Journalism

Feedback received from Students

Academic year 2022-2023

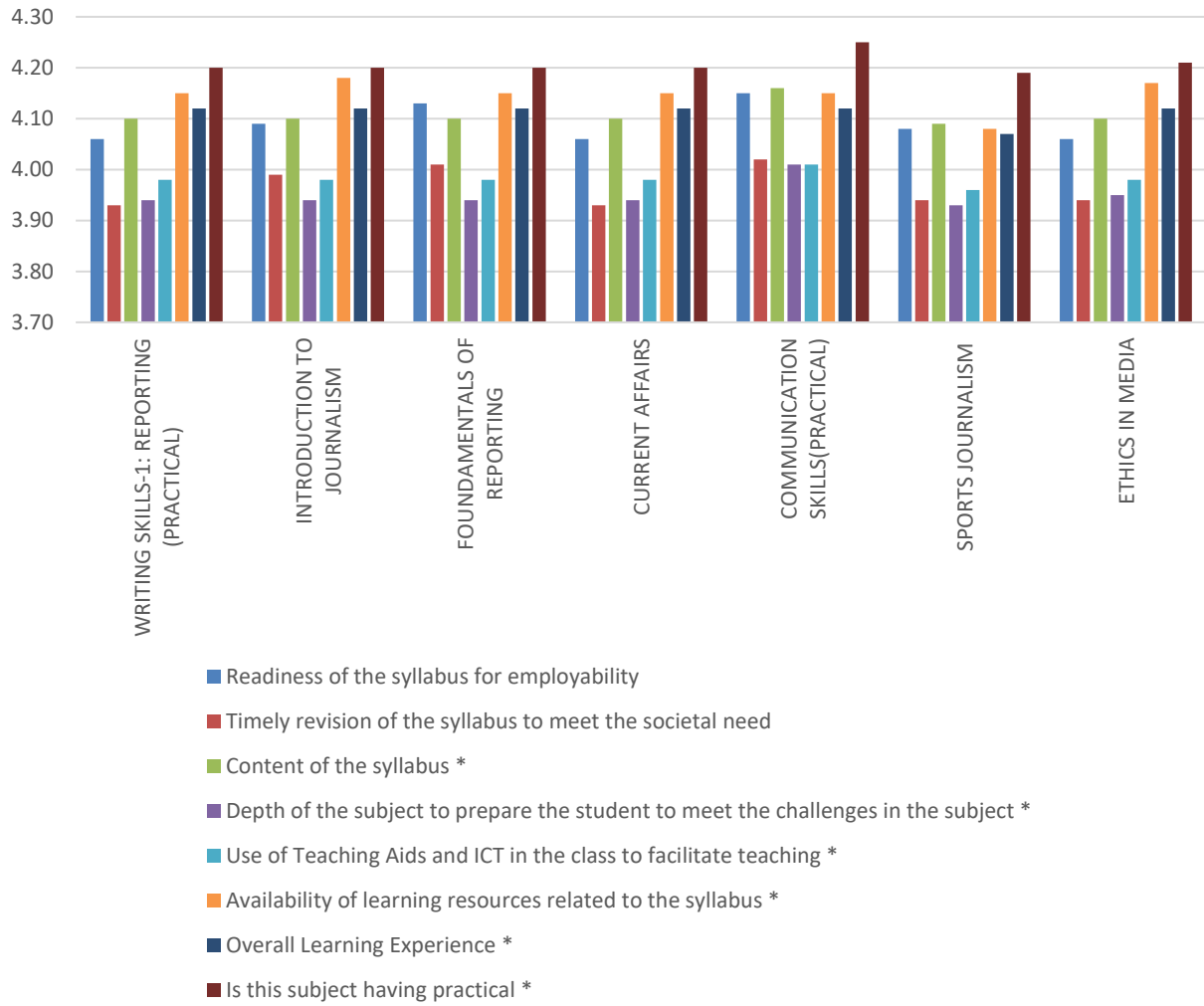
Semester 1, 2, 3 & 4

Semester 1

Table and graphs (Score out of 5)

Table and Graphs (Scores out of 5)	B.A MASS COMMUNICATION SEMESTER 1							
Academic Year 2022-2023	Readiness of the syllabus for employability	Timely revision of the syllabus to meet the societal need	Content of the syllabus *	Depth of the subject to prepare the student to meet the challenges in the subject *	Use of Teaching Aids and ICT in the class to facilitate teaching *	Availability of learning resources related to the syllabus *	Overall Learning Experience *	Is this subject having practical *
WRITING SKILLS-1: REPORTING (PRACTICAL)	4.06	3.93	4.10	3.94	3.98	4.15	4.12	4.20
INTRODUCTION TO JOURNALISM	4.09	3.99	4.10	3.94	3.98	4.18	4.12	4.20
FOUNDAMENTALS OF REPORTING	4.13	4.01	4.10	3.94	3.98	4.15	4.12	4.20
CURRENT AFFAIRS	4.06	3.93	4.10	3.94	3.98	4.15	4.12	4.20
COMMUNICATION SKILLS(PRACTICAL)	4.15	4.02	4.16	4.01	4.01	4.15	4.12	4.25
SPORTS JOURNALISM	4.08	3.94	4.09	3.93	3.96	4.08	4.07	4.19
ETHICS IN MEDIA	4.06	3.94	4.10	3.95	3.98	4.17	4.12	4.21

Chart Title

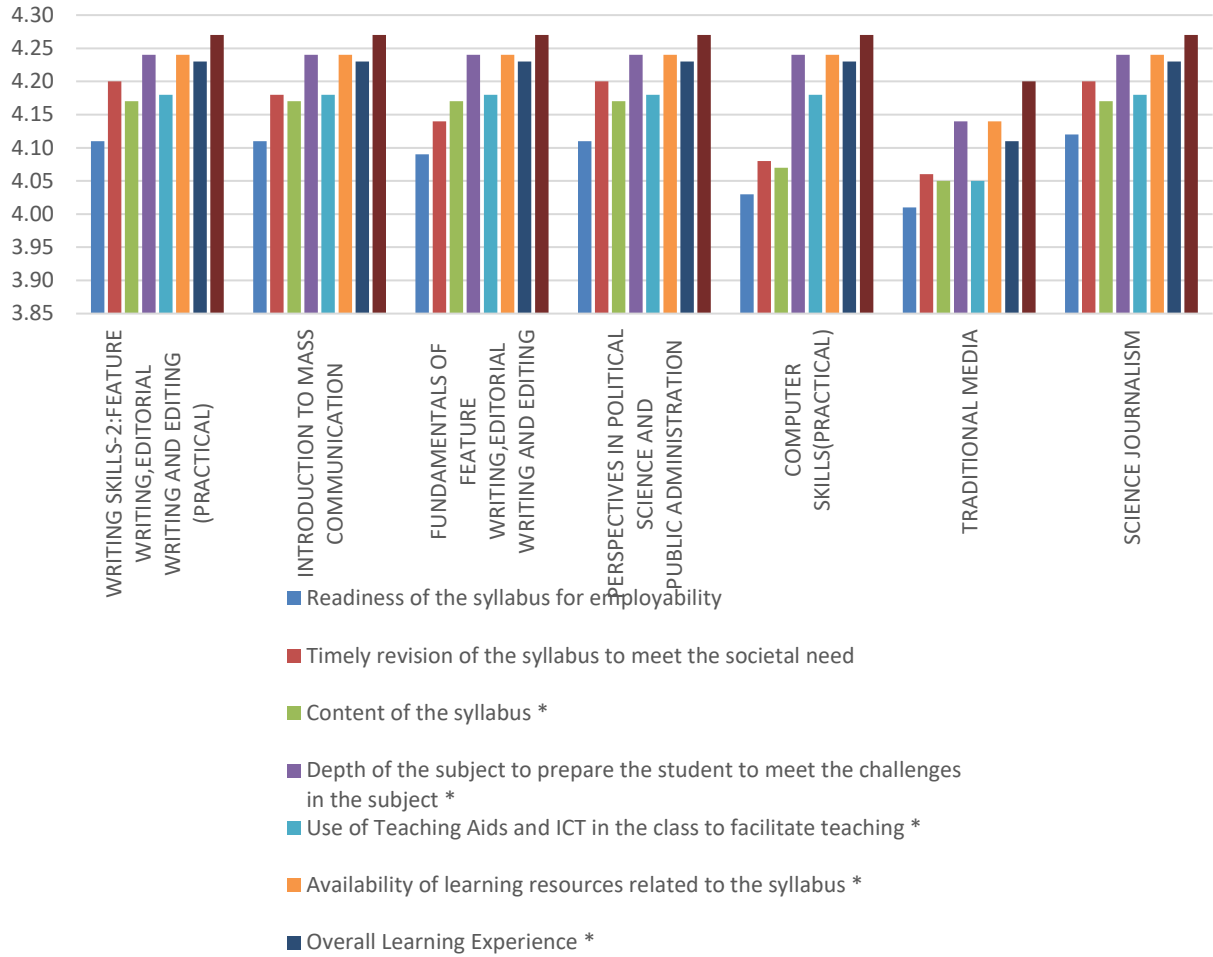


Semester 2

Table and graphs (Score out of 5)

Table and Graphs (Scores out of 5)	B.A MASS COMMUNICATION SEMESTER 2							
Academic Year 2022-2023	Readiness of the syllabus for employability	Timely revision of the syllabus to meet the societal need	Content of the syllabus *	Depth of the subject to prepare the student to meet the challenges in the subject *	Use of Teaching Aids and ICT in the class to facilitate teaching *	Availability of learning resources related to the syllabus *	Overall Learning Experience *	Is this subject having practical *
WRITING SKILLS-2: FEATURE WRITING, EDITORIAL WRITING AND EDITING (PRACTICAL)	4.11	4.20	4.17	4.24	4.18	4.24	4.23	4.27
INTRODUCTION TO MASS COMMUNICATION	4.11	4.18	4.17	4.24	4.18	4.24	4.23	4.27
FUNDAMENTALS OF FEATURE WRITING, EDITORIAL WRITING AND EDITING	4.09	4.14	4.17	4.24	4.18	4.24	4.23	4.27
PERSPECTIVES IN POLITICAL SCIENCE AND PUBLIC ADMINISTRATION	4.11	4.20	4.17	4.24	4.18	4.24	4.23	4.27
COMPUTER SKILLS(PRACTICAL)	4.03	4.08	4.07	4.24	4.18	4.24	4.23	4.27
TRADITIONAL MEDIA	4.01	4.06	4.05	4.14	4.05	4.14	4.11	4.20
SCIENCE JOURNALISM	4.12	4.20	4.17	4.24	4.18	4.24	4.23	4.27

Chart Title

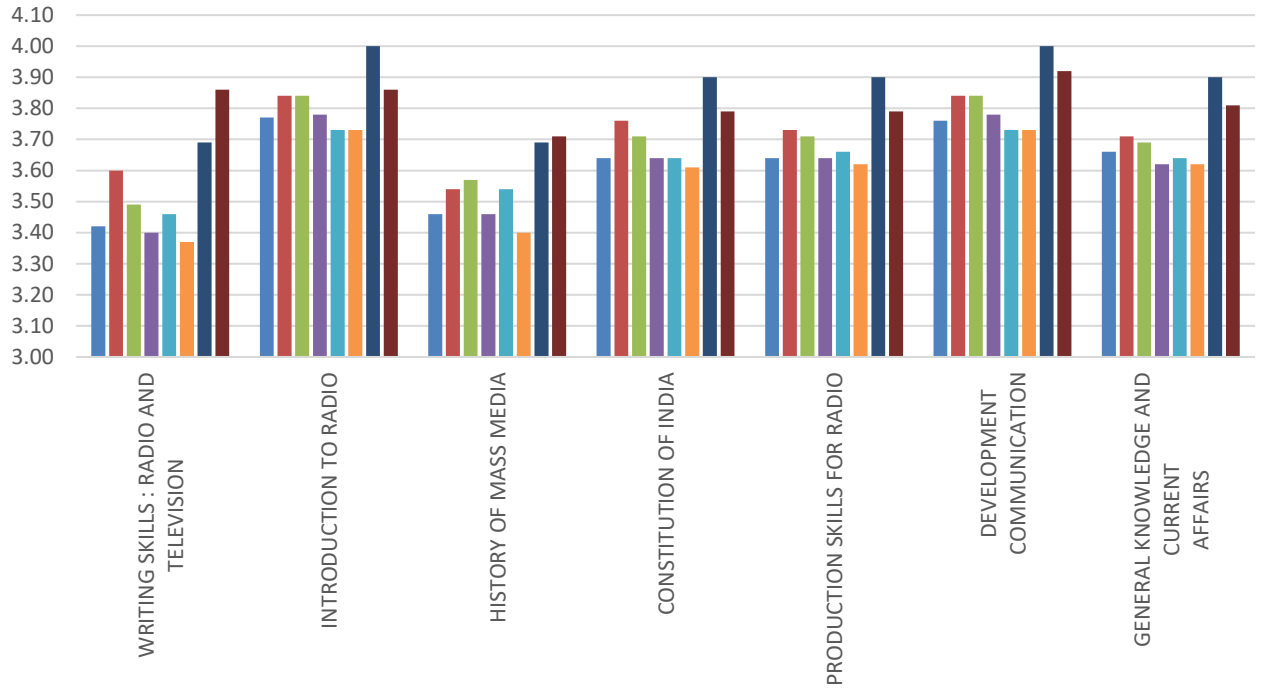


Semester 3

Table and graphs (Score out of 5)

Table and Graphs (Scores out of 5)	B.A MASS COMMUNICATION SEMESTER 3							
Academic Year 2022-2023	Readiness of the syllabus for employability	Timely revision of the syllabus to meet the societal need	Content of the syllabus *	Depth of the subject to prepare the student to meet the challenges in the subject *	Use of Teaching Aids and ICT in the class to facilitate teaching *	Availability of learning resources related to the syllabus *	Overall Learning Experience *	Is this subject having practical *
WRITING SKILLS : RADIO AND TELEVISION	3.42	3.60	3.49	3.40	3.46	3.37	3.69	3.86
INTRODUCTION TO RADIO	3.77	3.84	3.84	3.78	3.73	3.73	4.00	3.86
HISTORY OF MASS MEDIA	3.46	3.54	3.57	3.46	3.54	3.40	3.69	3.71
CONSTITUTION OF INDIA	3.64	3.76	3.71	3.64	3.64	3.61	3.90	3.79
PRODUCTION SKILLS FOR RADIO	3.64	3.73	3.71	3.64	3.66	3.62	3.90	3.79
DEVELOPMENT COMMUNICATION	3.76	3.84	3.84	3.78	3.73	3.73	4.00	3.92
GENERAL KNOWLEDGE AND CURRENT AFFAIRS	3.66	3.71	3.69	3.62	3.64	3.62	3.90	3.81

Chart Title



- Readiness of the syllabus for employability
- Timely revision of the syllabus to meet the societal need
- Content of the syllabus *
- Depth of the subject to prepare the student to meet the challenges in the subject *
- Use of Teaching Aids and ICT in the class to facilitate teaching *
- Availability of learning resources related to the syllabus *
- Overall Learning Experience *
- Is this subject having practical *

Semester 4

Table and graphs (Score out of 5)

Table and Graphs (Scores out of 5)	B.A MASS COMMUNICATION SEMESTER 4							
Academic Year 2022-2023	Readiness of the syllabus for employability	Timely revision of the syllabus to meet the societal need	Content of the syllabus *	Depth of the subject to prepare the student to meet the challenges in the subject *	Use of Teaching Aids and ICT in the class to facilitate teaching *	Availability of learning resources related to the syllabus *	Overall Learning Experience *	Is this subject having practical *
TELEVISION PRODUCTION SKILLS	4.08	3.91	3.96	3.77	3.72	3.83	4.02	3.96
INTRODUCTION TO TELEVISION	3.94	3.79	4.00	3.79	3.72	3.85	4.06	3.98
HISTORY OF PRINT JOURNALISM	3.96	3.82	4.02	3.80	3.74	3.87	4.09	4.00
PERSPECTIVES IN SOCIOLOGY AND GENDER ISSUES	4.05	3.89	4.04	3.82	3.75	3.88	4.11	4.02
TRANSLATION-I(PRACTICAL)	4.10	3.95	4.07	3.84	3.77	3.90	4.13	4.05
WOMEN AND MEDIA	4.15	4.00	4.05	3.82	3.79	3.93	4.16	4.02
INTRODUCTION TO WEB SERIES	4.20	4.05	4.11	3.88	3.80	3.95	4.19	4.09

Chart Title

