



Re-Accredited 'B++' 2.86 CGPA by NAAC

**VEER NARMAD SOUTH GUJARAT UNIVERSITY**

University Campus, Udhna-Magdalla Road, SURAT - 395 007, Gujarat, India.

**વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી**

યુનિવર્સિટી કેમ્પસ, ઉધના-મગદલ્લા રોડ, સુરત - ૩૯૫ ૦૦૭, ગુજરાત, ભારત.

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## **M.A Mass Communication**

### **Department Of Journalism And Mass Communication**

**No Jour:**

**August 07,2023**

### **Minutes Of Meeting**

The meeting of the Faculty members of Department Of Journalism And Mass Communication was held in the Meeting Room of the department on August 07, 2023 at 3.00 pm.

The agenda of this meeting was to analyse the following feedback reports on curriculum for the Academic Year 2022-2023 and to decide the plan of action required.

1. Students Feedback Analysis
2. Faculty Feedback Analysis

The attendance of the members of the faculty of the department at the said meeting was as follows:

Faculty	Present/Absent
Dr.Bharat Thakor	Present
Dr.Kiran Mittal	Present
Ms.Toral Dalal	Present
Shri.Nilay Puranik	Present
Ms.Binni Patel	Present
Shri.Bassar Patel	Present
Ms.Sweta Singh	Present
Shri.Ashok Patel	Present
Shri.Hitesh Rajput	Present
Ms.Khyati Joshi	Present
Shri Chirag Solanki	Present

The said feedback reports were discussed and analyzed and consequently the following observations were made, decisions were taken and an action plan was proposed as follows: The overall feedback received from students, teachers reflects high level of satisfaction. In view of the requirements of NEP

2020 and contemporary opportunities for employability, the following changes in the curriculum emerged from the analyses and discussion:

- To enhance the scope for employability in the curriculum
- To strengthen the curricular component for communicative competence
- To introduce a core course on Translation Studies in view of NEP 2020
- To introduce New Elective courses on : Professional and Research Ethics/

Environmental Studies

- List of reference books should accompany the list of textbooks



**Dr. Bharat Thakor**



**Dr. Kiran Mittal**



**Ms. Toral Dalal**



**Shri. Nilay Puranik**



**Ms. Binni Patel**



**Shri. Bassar Patel**



**Ms. Sweta Singh**



**Shri. Ashok Patel**



**Shri. Hitesh Rajput**



**Ms. Khyati Joshi**



**Shri Chirag Solanki**

Annexure 1: Students Feedback Analysis

Annexure 2: Faculty Feedback Analysis



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**Annexure 2: Teachers Feedback Analysis**

**M.A In Mass Communication & Journalism**

**Department of Mass Communication & Journalism**

**Feedback received from Teachers**

**Academic year 2022 - 2023**

A Google Form was created to get feedback from Teachers about the curriculum. The average score per items is provided in the table and graph given below:

Table :Score per questions (2022-2023, Semester 4)

Program Name	The syllabus is suitable to achieve the outcome, of course.	Syllabus of the course is contemporary and need-based.	The course content adds the value of the students.	The aims and objectives of the syllabi are well defined and clear to teachers and students.	Course content is followed by reference books.	The books prescribed/listed as reference materials are relevant, updated, and appropriate.	The course of my subject enriches my perception of the subject area.	The course content covers in-depth knowledge to impart to the students	Total contact is sufficient to complete within stipulated time assign to cover the entire syllabus.	The course has a right balance between theory and Lab. (FOR PRACTICAL ORIENTED COURSES ONLY)
P-16 Fundamentals of new media	4	5	5	5	5	4	5	5	5	5
P-16 Fundamentals of new media	5	5	4	5	4	5	4	5	4	5
P-17 Skills in New Media (Practical)	4	5	4	5	4	3	4	5	5	4
P-18 Television Writing and Production Skills (Practical)	5	5	5	5	4	4	5	5	5	5
P-19 Short Film Production (Practical)	4	4	5	5	4	4	4	4	5	5
P-20 Photography and Photojournalism (Practical) Or Skills in Advertising (Practical)	5	5	5	5	4	5	5	5	5	5
Term Paper- Dissertation	5	5	4	5	5	4	5	4	5	5