



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT  
(Accredited with "A" grade by NAAC)

Report of Event

1.	Department Name	IDEA & INNOVATION CELL
2.	Name of The Event	DIGITAL MARKETING
3.	Nature of the Event (e.g. Invited Talk, Workshop, Conference, Symposia, Training Program, Cultural, Extra-Curricular, CO-curricular, Social, NCC, NSS ..)	ONLINE WORKSHOP on - 25-10-2021.
4.	Name of Speaker(s) / Expert(s) / Guest(s)	MS. PREETY BHAGAT
5.	Brief detail of Speaker(s) / Expert(s) / Guest(s)	MS. PREETY BHAGAT (FOUNDER OF INFINITY DIGITAL)
6.	Number of Participants	272
7.	Sponsoring Agency (If Any)	
8.	Amount Received (if Any)	
9.	Brief Summary of Event	In this workshop Ms. Preety Bhagat has explained what is Digital Marketing? why use Digital Marketing? what are strategies of the Digital Marketing? what are the career opportunities?

Enclosures: 1. one – two photograph of the event.

*D.K. Bhatia*  
Signature of Event In-charge  
Date :

*P. Praveen*  
Signature of Head  
Place :



Veer Narmad South  
Gujarat University, Surat.



IDEA &  
INNOVATION CELL,  
VNSGU SURAT

ONLINE WORKSHOP ON

# DIGITAL MARKETING

ORGANIZED BY  
IDEA & INNOVATION CELL,  
VEER NARMAD SOUTH GUJARAT  
UNIVERSITY, SURAT.



PATRON:

**DR. KISHORSINH N. CHAVDA**

Hon'ble Vice Chancellor,  
Veer Narmad South Gujarat University, Surat



KEY SPEAKER

**MS. PREETY BHAGAT**

Founder of Infinity Digital

INVITEE

**Dr. Jaydip Chaudhari**

I/C Registrar,  
Veer Narmad South Gujarat University, Surat.

WORKSHOP CO-ORDINATORS

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**25<sup>th</sup> Oct 2021 | 11.30am -12.30pm**

12:38

66%

Zoom

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REC LIVE

A screenshot of a presentation slide. The slide has a blue background with orange decorative elements. The title is "Online Money Earning". Below the title is a list of three items, each with a red dot bullet point:

- Good AdSense
- Affiliate Marketing
- Freelancing



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