




VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT
(Accredited with "A" grade by NAAC)

Report of Event

1.	Department Name	IDEA & INNOVATION CELL
2.	Name of The Event	MARKETING INNOVATION an EVERYDAY HABIT
3.	Nature of the Event (e.g. Invited Talk, Workshop, Conference, Symposia, Training Program, Cultural, Extra-Curricular, CO-curricular, Social, NCC, NSS ..)	ONLINE WORKSHOP ON-26-10-2021
4.	Name of Speaker(s) / Expert(s) / Guest(s)	Ms. TRUSHNA YAGNIK
5.	Brief detail of Speaker(s) / Expert(s) / Guest(s)	The Urban Leader (Youngest female entrepreneur 2018 by NIC)
6.	Number of Participants	404
7.	Sponsoring Agency (If Any)	
8.	Amount Received (if Any)	
9.	Brief Summary of Event	In this workshop Ms. TRUSHNA YAGNIK Ma'am has explained the INNOVATION HABITS by discussing these points → 1. Be proactive. 2. Begin with Innovation outcomes in mind. 3. Prioritize Innovation efforts 4. Master your Information 5. seek to engage. 6. Design thinking to win. 7. Self-Disrupt. And further she has elaborated Innovation Maturity with the 7 habits very clearly.

Enclosures: 1. one – two photograph of the event.

D. K. Bhatnagar
Signature of Event In-charge
Date :


Signature of Head
Place :



Veer Narmad South
Gujarat University, Surat.



IDEA &
INNOVATION CELL,
VNSGU SURAT

ONLINE WORKSHOP ON

MAKING INNOVATION AN EVERYDAY HABIT

ORGANIZED BY
IDEA & INNOVATION CELL,
VEER NARMAD SOUTH GUJARAT
UNIVERSITY, SURAT



PATRON:

DR. KISHORSINH N. CHAVDA

Hon'ble Vice Chancellor,
Veer Narmad South Gujarat University, Surat



KEY SPEAKER

MS. TRUSHNA YAGNIK

Edupreneur, Trainer & Skill Shapper
Leader at Heart, Captain by mind

INVITEES

Dr. Jaydip Chaudhari

I/C Registrar
Veer Narmad South Gujarat University, Surat.

Prof. K. D. Panchal

Proficient Member I&I Cell, VNSGU
Dept. of Mechanical Engineering DGGEC, Surat.
+91 99258 26222 | profkdbanchal@gmail.com

WORKSHOP CO-ORDINATORS

Prof. Paresh Joshi

Member, I&I Cell Professor, Dept of English
VNSGU, Surat | +91 95581 20203
paresh.leo@gmail.com

26th oct 2021 | 11.30am -12.30pm



Re-Accredited by NAAC with 'A' Grade

VEER NARMAD SOUTH GUJARAT UNIVERSITY

સર્વે સંકો સુખના જન્મ, ભૂલકો વાને: યા યોમ સ્ત્રીમિ પુત્રી સનેહ ઉ ભાંગે.

