AD-2388
B. A. (Sem. VI) Examination
April / May – 2015
English : Paper - XXII - B
(Introductory Course in Journalism)

Time : Hours] [Total Marks :

Instructions :
(1) Fillup strictly the details of signs on your answer book.
Name of the Examination : B. A. (SEM. 6)
Name of the Subject : ENGLISH : PAPER - 22 - B
Subject Code No. : 2388 Section No. (1, 2,.....): Nil

(2) Indicate clearly the options you choose.
(3) Figures to the right show full marks.

1 “Feature story holds an integral and essential part of a newspaper”. substantiate.

OR

1 What different methods of feature story writing exist? Ennumerate.

2 Throw Light on the importance of letters written to the editor. prepare a letter on the issue of Garbage bin to be placed in your town.

OR

2 Write a detailed note on the content & language of an edit page.

3 Write in detail the types of editorial and their objectives.

OR

3 “Editorial plays a vital part in the circulation of a paper”. critically examine.

AD-2388] 1 [Contd...
4 Prepare an interview with the local political personality.

OR

4 Prepare an interview with the celebrated fashion Designer of your town.