(1) જમ્મદી બાજુના અંક પ્રક્રિયા કું ગુજર હતું? 

1. કૃતકલા જવાબ આપો. 
   (1) સમાચારની વાંચ્યા આપો. 
   (2) આપેલ અંકો બનાવવો? 
   (3) સમાચાર સંબંધિત વાંચો જાણવો. 
   (4) સંબંધી સંખ્યા હેલો જાણવો. 
   (5) અંકો બનાવવો? 

2. સમાચારના વાંચો સમજવો. 

**અવાંદો**

2. નિર્દેશન પ્રક્રિયા તમામ વખતો વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ વધુ 

3. અસર્વત્ર સંબંધિત તમામ વાંચો સમજવો. 

**અવાંદો**

3. સૂચના આપની અંદાજનું સમજવો. 

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Instructions: (1) As per the instruction No. 1 of page No. 1.
(2) Figures to the right indicate full marks of the question.

1. Answer briefly:
(1) Give the definition of management.
(2) What is meant by planning?
(3) State the assumptions of Break Even analysis.
(4) State benefits of decentralization.
(5) What is meant by control?

2. Explain the characteristics of management.

OR

2. Describe procedure of decision-making.

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3 Describe the procedure of organizing.

OR

3 Explain the zero base budgeting.

4 (a) Write any one:

(1) Explain the principles of Henry Fayol.

(2) Explain benefits of Quality management.

(b) Case study:

As a head of the planning department of a cotton mill, you are aware that there is a great demand for medium variety of your mill. The cost of one metre of cloth is Rs. 44=00 including these expenses. During last year your mill had produced 70 thousand metres of cloth. Under the development programme of the mill, the mill produce one lakh twenty thousand metres of cloth after three years. At present, the mill sells cloth at Rs. 50 per metre. It is revealed by market research that even if the price per metre is raised to Rs. 55=00 per metre, the sale would be maintained at 70,000 metres, but there is a possibility of decrease in demand due to competition from other mills next year. As a head of the planning department which plan of pricing policy would you suggest? Present your arguments in support of your answer.