A-2669
Second Year B. Com. (Sem. III) Examination
March / April - 2015
Management : Paper - II

Time : Hours] [Total Marks : 50

Instructions :
(1) Fill up strictly the details of signs on your answer book.
Name of the Examination : Second Year B. Com. (Sem. III)
Name of the Subject : Management : Paper - II
Seat No. : 

(2) All the questions are compulsory.
(3) Figures to the right indicate marks.

1 Answer in brief :
   (i) What do you mean by "Supply chain sustainability"?
   (ii) What do you mean by "Supply chain integration"?
   (iii) What do you mean by BTM?
   (iv) What do you mean by "Business Performance Management"?
   (v) What do you mean by BTM convergence?

2 What do you mean by Business Technology Management? Explain the BTM maturity model.

OR

2 What is the importance of Supply chain management in the field of Business? Explain the various functions of supply chain management at various levels?
3 Explain the various methodologies and key performance indicators of Business Performance Management.

OR

3 Explain the scope of Business Performance Management.

What are the problems addressed by Supply chain management in Business.

4 Write short notes: (any two)

(i) BTM process

(ii) Supply chain integration process

(iii) Application of Business Performance Management Software

(iv) Business technology alignment and its importance.