A-2685
Second Year B. Com. (Sem. III) (Honours) Examination
March/April – 2015
BC - 2.7 : Fundamentals of Entrepreneurship

Time : 2 Hours] [Total Marks : 50

Instructions :

(1) Fill up strictly the details of ☐ signs on your answer book.

(2) All questions are compulsory.

(3) Figures to the right indicate full marks of the question.

1 Answer the following questions in brief: 10
   (i) Define the term, "entrepreneurship"
   (ii) List any two sources of Venture Capital.
   (iii) What is social responsibility?
   (iv) Name two success mantras of entrepreneur.
   (v) What is Opportunity Analysis?

2 Explain characteristics of an entrepreneur in small and 13
   large scale enterprise.

3 Explain economic environment analysis for a venture. 13

4 Write on: (any two) 14
   (i) Left Hemisphere and Right Hemisphere of brain
   (ii) Leadership and Risk taking in Entrepreneurship
   (iii) Stages in Innovation Process

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