AB-2740
Third Year B. Com. (Sem. V) Examination
March/April – 2015
Management : Paper - V

Time : 2 Hours] [Total Marks : 50

Instruction :

1 Answer in brief :
(1) What do you mean by Financial Risk?
(2) What do you mean by single Loop Learning?
(3) What do you mean by organization Culture?
(4) What do you mean by Explicit Knowledge?
(5) What do you mean by Employee Empowerment?

2 Explain the Process of knowledge management. What are the various methods of acquiring knowledge?

OR

2 Explain the difference between Traditional organization and Learning Organisation. Can learning Organisation be called a Ideal organization.

3 Write short Notes (Any three) :
(1) Benefits of knowledge management
(2) Nature of risk
(3) Types of risks
(4) Facilitating knowledge management
(5) Different ways of minimizing risk.
Subrato Ltd is an organisation which believes that "A customer is the most important person in this company" in person or by mail. A customer is not dependent on us but we are dependent on him. A customer is not an interruption in work, he is the purpose of it. We are not doing a favour to him by serving him, instead he is doing us a favour by giving us the opportunity to do so. A customer is not someone to agree or match with---no one ever won an argument with a customer. A customer is a person who brings us his wants --- it is our job to handle them profitably. What according to you are the practices adopted by learning organization on the basis of the information given above. Do you think Subrato Ltd is a learning organization. Why?