AB-2741
Third Year B. Com. (Sem. V) Examination
March/April – 2015
Management - VI

Time : 2 Hours] [Total Marks : 50

Instructions :

(1) Fill up strictly the details of and signs on your answer book.

Name of the Examination :
Third Year B. Com. (Sem. V)
Name of the Subject :
Management - VI
Subject Code No. : 2 7 4 1 
Section No. (1, 2, ....) Nil

(2) Question one is compulsory.

(3) Figures to the right indicate marks.

1 Answer in brief: 10

(i) What do you mean by result orientation in management ?
(ii) What do you mean by management ?
(iii) What do you mean by built to last ?
(iv) What do you mean by creativity ?
(v) What do you mean by profitability ?

2 Is manager a professional ? What do you understand by role of ownership Interest in management ? 13

OR

2 How will you establish Business network ? Explain various components of organising. 13

3 Why the need to create judicial person arises ? How will you weave flexibility in an organisation ? 13

OR
3. How will you explain differing perspectives of management? How will you explain the place of women in management?

4. Write short notes: (any two)

(i) Result orientation is management

(ii) General principles of managing the work

(iii) Organisation Growth

(iv) Role of profitability and liquidity.