AB-2754
Third Year B. Com. (Honours) (Sem. V) Examination
March/April – 2015
CE - 535 : Financial Marketing
Operation : Paper - II

Time : 2 Hours] [Total Marks : 50

Instructions :
(1) Figures to the right indicate full marks of the question.
(3) All questions are compulsory.

1 Answer in brief : 10
(1) State two functions of a Foreign exchange market.
(2) State any two objectives of DFHI.
(3) Explain merchant bankers.
(4) What is buy back of shares?
(5) Give two differences between New Issue Market and Stock Exchange.

2 "The role of Financial markets assumes great importance in the modern economy" Explain. 13

3 Explain the recent developments in Indian Stock Market. 13

4 "A broad base and a secure environment is required for the business to grow". How has the government realised and initiated into this? 14

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