RE-3534
B. B. A. (Sem. V) (CBCS) Examination
March / April - 2017
Entrepreneurship Development - I

Time : 2 Hours] [Total Marks : 50

Instructions :
(1) Fill up strictly the details of signs on your answer book.
(2) Write to the point.
(3) Provide examples and diagrams wherever appropriate / necessary.
(4) Figures to the right indicate full marks to the question.

1 Write in brief : (Any Five) 10
   (1) What are the stages in the process of motivation?
   (2) What is rural entrepreneurship?
   (3) Provide examples of any four women entrepreneurs in our country.
   (4) What are entrepreneurial competencies?
   (5) Discuss briefly any two qualities of entrepreneurs.
   (6) What is the, role of SIDBI in developing entrepreneurship in India?
   (7) Does socio-cultural environment have a role to play in entrepreneurship development? How?

2 (a) Discuss the barriers to entrepreneurship. 6
   (b) What is CED? What led to emergence of CED? Discuss its functions.

OR

RE-3534] 1 [ Contd...
2 (a) Discuss the differences between Manager and Entrepreneur.
(b) Explain the various types of entrepreneurs.

3 Discuss the McClelland's theory of motivation and its implications on entrepreneurial motivation. Also, discuss the Kakinada experiment conducted in this regard.

OR

3 (a) What is industrial sickness? Discuss the warning signals of sickness.
(b) Explain the process of registration of an MSME unit.

4 Write short notes : (Any Two)
(1) Causes of industrial sickness.
(2) Problems of rural entrepreneurship.
(3) Whom to approach for various formalities in setting up an MSME unit?”