RE-3543
B. B. A. (Sem. V) (CBCS) Examination
March / April - 2017
Export Management - I

Time : Hours] [Total Marks : 50

Instructions :

(1)

(2) Write to the point.

(3) Provide examples and diagrams wherever appropriate / necessary.

(4) Figures to the right indicate full marks to the question.

1 Answer in brief : (Any Five) 10

(i) What is FDI?

(ii) Explain any four reasons for which export finance is provided?

(iii) What are the important decisions in International business (do not explain)?

(iv) What are the stages of international business?

(v) State any four differences between domestic business and international business.

(vi) What is packing credit?

2 Discuss the approaches to Internationalisation of business. 13

OR

RE-3543] 1

[Contd...
(a) Discuss the merits and demerits of FDI, in brief. 7
(b) What are the problems of International business? 6

3 What are the objectives of EXIM bank? Discuss the functions of EXIM bank.

OR

(a) Write a note on Marine Insurance. 7
(b) What are the objectives of Trade barriers? (any six) 6

4 Write notes on : (Any Two) 14

(1) ECGC
(2) Tariff barriers
(3) Factors influencing FDI (any seven)
(4) Advantages of International business.