RB-3516

First Year B. B. A. (Sem. II) (CBCS) Examination
March / April - 2017
Principles of Management - II
(New Course)

Time : 2 Hours] [Total Marks : 50

Instructions :
(1) Fill up strictly the details of signs on your answer book.
(2) All the questions are compulsory.
(3) Figures right side mentioned is allotted marks to the question.

1 Answer in brief : (any five) 10
   (1) Define Recruitment.
   (2) What do you mean by decentralization of authority ?
   (3) Mention various blocks to effective delegation.
   (4) Explain Time-wise departmentation.
   (5) Define Leadership.
   (6) What do you mean by Authority Level Principle ?

2 (a) Explain Line Organization Structure and Line and staff organization structure. 7
(b) You want to organize an industrial tour at your college. What steps of organizing process you will adopt in the above situation?

OR

2 (a) Explain the principles of delegation. 7
(b) Explain matrix organization structure. 6

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3 (a) Explain the staffing function.  
(b) What do you mean by supervision ? Briefly discuss roles of a supervisor.

OR

3 (a) Define Leadership. Explain features, merits and demerits of Autocratic Leadership Style.  
(b) Explain importance of direction.

4 (a) Write short note on any one :  
(1) Break Even Analysis  
(2) Importance of Controlling

(b) Read following case carefully and answer the question.  
You are preparing for the F.Y. BBA Semester-2 university examination. You just received the result of F.Y.BBA Semester-1 and as per that you got only 57% (Actual Performance) in university examination. However, you had strong-willed (Standard Performance) to secure at least distinction marks before semester-1 university examination. 
Today is 16th of January month and final examination is scheduled around 15th April. Hence you are having approximately 3 months before your final examination. Your result of Semester-1 examination was relatively poor and now you need to improve your performance in semester-2 university examination. 

Question :  
What control process you will adopt in the above mentioned situation ? (You may set your own assumptions and your answer should strictly be based on theory of process of control and not the general and common matters as a part of answer)