RC-3519
Second Year B. B. A. (Sem. III) (CBCS) Examination
March / April - 2017
Organizational Behaviour - I

Time : Hours ] [ Total Marks : 50

Instructions :
(1)

(2) All questions are compulsory.
(3) Figures shown on the right side indicate full marks for that question.

1 Answer in brief : (any five) 10
   (1) Define ‘Perception’.
   (2) Why is it important to study Organizational Behaviour ?
      List down any four reasons.
   (3) List down the determinants of personality and discuss
      any one of them.
   (4) List down the ‘Motivator’s’ as per Herzberg’s Theory.
   (5) Explain ‘Perceptual Distortion’.
   (6) Diagrammatically represent the factors influencing
      perception.

2 (a) Define ‘Organizational Behaviour’. Name the disciplines which contribute to the subject of Organizational Behaviour. Briefly explain each of them. 8

(b) Explain any four Personality Traits. 8

OR

RC-3519 ] 1 [ Contd...
2  (a) Define 'Organizational Behaviour'. Discuss any four approaches to the study of Organizational Behaviour.  
(b) Define 'Personality'. State its characteristics. How does personality influence someone's behaviour in workplace?

3  Define 'Motivation'. Discuss Maslow's Need Hierarchy Theory of motivation.  
   OR
3  What is Motivation? Briefly discuss any two process theory of motivation.

4  Write short notes: (any two)  
   (1) Perceptual process  
   (2) How to Improve Perception?  
   (3) Importance of Perception.