RE-3541
Third Year B. B. A. (Sem. V) (CBCS) Examination
March / April - 2017
Advance Personnel Management - I

Time : 2 Hours] [Total Marks : 50

Instruction :
(1) 
(2) All questions are compulsory
(3) Figures shown on the right side indicate full marks for that question.

1 Answer in brief : (Any Five) 10
(1) What is 'Flexi-time'?
(2) List out the disadvantages of Excess manpower,
(4) What is BPO?
(5) Who is an 'Expatriate'? Bring out the major problem with expatriates.
(6) State any four objectives of HR Research.

2 (a) Discuss the term LPG and write down the impact of LPG on employment and trade unions. 7

(b) What is 'Employer's Brand'? Briefly discuss the need for and the constituents of employer's brand.

OR

(a) What is 'Human Resource Management'? Discuss the evolution and development of HRM. 7

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(b) What is E-HRM? Briefly discuss the following aspects of E-HRM.
   - E-Recruitment
   - E-Performance Management

3 (a) What is international HRM? Briefly discuss 'Global Performance Management'.

(b) Why do organizations need to propose VRS? Discuss the challenges in implementing VRS.

   OR

(a) What is 'Cross-cultural Training'? Briefly discuss the content of Cross-cultural Training.

(b) 'What is Exit Policy'? Discuss the procedure for offering Voluntary Retirement.

4 Write Short Notes: (Any Two)

(1) Principles of Record-keeping
(2) Needs and Areas of HR Audit
(3) Computerized HRIS.