RE-3537
Third Year B. B. A. (Sem. V) Examination
March / April - 2017
New Project Management

Time : Hours [Total Marks : 50]

Instructions :

(1) Fill up strictly the details of signs on your answer book.

Name of the Examination : THIRD YEAR B. B. A. (SEM. 5)
Name of the Subject : NEW PROJECT MANAGEMENT

Subject Code No. : 3 5 3 7 Section No. (1, 2, ....) : NIL

Seat No.:

(2) All questions are compulsory.

(3) Do not interchange sub questions.

1 Answer in Brief : (Any Five) 10
(a) What is Project formulation?
(b) Briefly explain criteria for evaluating secondary information.
(c) What is a Gantt chart?
(d) List down classification of raw materials.
(e) What are Sunk costs? Give examples.
(f) What is a feasibility study?

2 (a) What is Project Appraisal? Discuss various aspects covered under Project Appraisal. 6

(b) What is a Sample Survey? Explain steps in a Sample Survey. 7

OR

RE-3537 1 [Contd...]
2 (a) Discuss various criteria for evaluating/screening Project ideas.

(b) What is demand forecasting? Explain various methods of Forecasting.

3 (a) What is a location? Discuss various factors affecting choice of a location.

(b) What is cost of Project? Explain components of cost of Project.

OR

3 (a) What are Project charts and layout drawings? Explain.

(b) Explain the procedure for availing Term Loan for a Project.

4 Write Short Notes: (Any Two)

(a) DSCR

(b) Format of a Project Report

(c) Differentiate between PERT & CPM

(d) Material Inputs and Utility.