RF-3548
Third Year B. B. A. (Sem. VI) Examination
March / April - 2017
Business Environment - II

Time : 2 Hours] [Total Marks : 50

Instruction :

Fill up strictly the details of 👉 signs on your answer book.
Name of the Examination :
👏 Third Year B. B. A. (Sem. VI)
Name of the Subject :
👏 Business Environment - II
Subject Code No. : 3 5 4 8 👉 Section No. (1, 2, ....., ) : NIL
Seat No. :

Student’s Signature

1 Answer in Brief : (any five) 10

(1) Define briefly sources of ethics.
(2) What are the functions of WTO ?
(3) List down four responsibilities of business towards shareholders.
(4) Difference between GATT and WTO
(5) What is globalization ?
(6) Define transfer of technology.

2 Define technology. Discuss implications of technology on economy and on society. 13

OR

2 (a) What are the issues involved in transfer of technology ? 6
(b) What is technological environment ? Explain 7

Management of technology.
3 (a) Discuss arguments against social responsibility of business. 8
(b) Define social responsibility of business. Discuss Ackerman's model on it. 5

OR

3 What is social responsibility of business? What are the responsibilities of business towards various stakeholders? 13

4 Write Short Notes: (any two) 14
(a) Consumer Protection Act, 1986
(b) Arguments for and against WTO membership
(c) Hurdles of globalization
(d) Main provisions of Final Act of WTO.