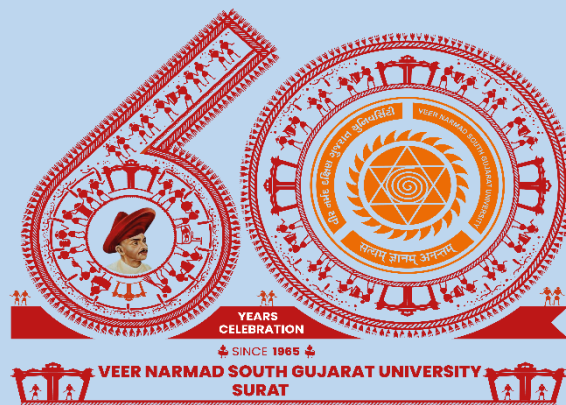


# Department of Journalism and Mass Communication



VEER NARMAD SOUTH GUJARAT UNIVERSITY

Udhana Magdalla Road, Surat

## What is Mass Communication and Journalism?

Mass communication is communication that takes place through mass media. Mass media include newspapers, magazines, television, radio, and now digital media that includes social media, news portals, websites, and blogs and so on. Also, Advertising and Public Relations is communications that takes place through mass media. All these comprise the world of mass communication.

Journalism pertains to news and news based articles, features or programs. It is the craft and profession of collection, collation, editing and presentation of news, views and features through news media. News media are no longer confined to just print media but encompass television, radio and digital media.

It is the impact of mass communication and journalism that makes it so socially relevant. Mass communication creates awareness, informs, educates and entertains all sections of society. To do all this mass media employs skilled, creative and socially aware professionals. Our Department offers three programs that trains students for careers in the world of mass communication and journalism.



## **History and Genesis of Department**

The Journalism and Mass Communication Programs started in the University with certificate programs in Journalism at the Department of Continuing Education and Extension Work in the 1980s. Eventually a Post Graduate Diploma in Journalism commenced in 1986 facilitated with an endowment by the newspaper Gujarat Mitra given in the memory of its late editor Shri Pravin Kant Reshamwala.

In 1996 the Post Graduate Diploma programme shifted to the Department of English. Over the years various programmes were added; starting with the P G Diploma in Mass Communication in 2000-2001 which was upgraded to M A Mass Communication in 2007-08; and M Phil and PhD commenced in 2013-14. In September 2015 a separate Department of Journalism and Mass Communication was started.

The Department started a B A in Mass Communication from the academic year 2021-22.

### **Vision Statement**

- To develop into a center of excellence in imparting of media education in Gujarat and eventually in the country.
- To produce ethical and committed journalists and mass media communicators.

### **Mission Statement**

The Department works to give excellent media education with a combination of practical and theory. The ground work for this is the development of excellent infrastructure and having media experts participate in the academic lectures of the programmes. The objective is to impart media skills to students to equip them to perform entry-level jobs in various media. To encourage research work by guiding PhD students.

### **Programmes offered:**

#### **Self-Finance Programmes:**

1. B A in Mass Communication 4 year, 8 semester
2. M A in Mass Communication 2 year, 4 semester

#### **Grant in Aid programmes:**

1. P G Diploma in Journalism
2. PhD in Journalism and Mass Communication

## B A Mass Communication

The Department offers a full-time degree program of B A Mass Communication from the academic year 2021-22. It is of three years duration. The programme is approved by the university and is a Self-Financed programme.

The programme has a healthy mix of theory and practical aspects. The programme has foundation courses, core compulsory theory courses, core compulsory allied courses, softskill courses, and core elective specialization courses. A total of 54 courses are offered of which 16 are practical courses.

### Eligibility:

Students who have passed 12<sup>th</sup> standard examination in any stream/subject from Gujarat Higher Secondary Education Board or any recognized Board are eligible for admission into this programme.

### Admission Process and Merit List:

Merit list will be prepared as per the marks obtained in the 12<sup>th</sup> examinations of the students. If there are more applicants the University may conduct an entrance examination and the merit list will be prepared on the basis of the marks obtained in the same. The entrance examination will consist of a written test. The written test will be of 2 hours and a total of 100marks. It will consist of multiple choice questions of a total of 100 marks (pertaining to general knowledge and current affairs). The candidate will have to secure at least 40% marks to be eligible for admission in the programme.

### Seats:

38 (reservation of seats is as per the Government and University Rules as laid out from time to time.

### Fee Structure: (per semester)

Sr no	Tuition Fees (Rs.)	Laboratory Fees (Rs.)	Total Fees (Rs.)	Remarks
1.	21000/-	-	21,000 + University Fees	University Fees include Registration Fees, Campus Development Fees, Students Union Fees, I D Card Fee, Library Fee, Examination Fees etc.

- Fees are subject to change as per University Rules.

### Timings:

From 9.30 am to 2.00 pm

Medium of Instruction:

English (Students can give exams, tests and assignments in English/Gujarati/Hindi)

**Course Work:** Class Room Lectures, Visits to Media Units, Radio and Television Studios, Field Visits to important organisations, Practical work, Elocution, Debates, Quiz, Student Clubs, Participation in National level Competitions, Media Buzz (an annual student festival).

Syllabus:

Sem	Foundation Course Practical	Core Compulsory Theory	Core Compulsory Theory	Core Allied Theory	Soft Skills Practical	Core Elective Specialization Theory	Core Elective Specialization Theory/Practical
1	P-1 Principles of Journalism and Reporting	P-2 Introduction to Mass Communication	P-3A Sports Journalism Or P-3B Lifestyle Journalism	P- 4 Media Law and Ethics	P-5 Computer Skills (Practical)	P-6 Field Report Writing Skills (Practical)	P-7 Bharatiya knowledge system (Bhartiya gyaan parampara)
2	P-8 Introduction to Radio and Television	P-9 Fundamentals of Feature, Editorial Writing and Editing	P-10A Introduction to New Media Or P-10 B Introduction to Traditional Media	P-11 Media Management	P-12 Writing and Editing Skills For Print Media (Practical)	P-13 Communication Skills (Practical)	P-14 Environmental Studies
3	P-15 Production Skills for Radio (Practical)	P-16 Social Media Studies	P-17 Investigative Journalism	P-18 Media Law & Ethics	P-19 Writing Skills for Radio (Practical)	P-20 News Paper Translation (Practical)	P-21 Bhartiya Knowledge System
4	Television: Production Skills(Practical)	Introduction to Television	History of Print Journalism	Perspective sin Sociology and Gender Issues	Translation 1(Practical)	Communication Research Or Women andMedia	Social Media Studies Or Introduction toWeb Series
5	New Media: Writing and Production Skills(Practical)	Introduction to New Media	Fundamentals of Film Studies	Perspectives in Economics and Development	Translation 2(Practical)	New Wave Cinema Or History of Gujarati Journalism	RJing and Anchoring Skills (Practical) Or Digital Marketing (Practical)
6	Skills in Public Relations (practical)	Introduction to Public Relations and Advertising	Fundamentals of Media Law	Perspective sin Environmentstudies	Skills in Advertising (Practical)	Regional Cinema Or International Communication	Photography Skills(Practical) Or Creative Writing (Practical)

**Learning Objectives:** The programme is aimed at

1. Providing an understanding of overview of the mass communication and journalism in India: theory, history, functions, management, principles, ethics and legal aspects.
2. Making the learners familiar with mass media in India: print, television, radio, television, film, online media, advertising and public relations.
3. Developing students' writing skills: news reports, features, editorials and creative writing skills.
4. Giving them an insight into Literature and Journalism, Science, Sports, Development and Lifestyle Journalism.
5. Developing students' skills in print media production skills: DTP, Coral Draw, Photoshop and InDesign.
6. Developing students' writing skills for radio, television and digital media.
7. Developing software editing and production skills of students in radio and television programmes.
8. Developing translation and editing skills of students.
9. Developing writing skills of students in Advertising and Public Relations.
10. Honing the verbal communication skills of students and developing their anchoring and RJ skills.
11. Developing in students' skills in Digital Marketing, New Media, Online Journalism and Web Series
12. Developing photography skills in students.
13. Enabling understanding of current affairs and issues pertaining to Indian constitution, political system, public administration, sociology, economy, development, gender issues, as well as current affairs pertaining to politics, economy, culture, science, sports and lifestyle.
14. Giving students a critical understanding of film studies, regional cinema, new wave cinema.
15. Giving them knowledge of Communication Research Methods.
16. Giving students an overview of International Communication, Community Radio, Development Communication, Women and Media, Media and Culture.
17. Creating a strong base for doing a Master's Degree in Mass Communication/Journalism.

#### Learning Outcomes:

1. The student will have a good knowledge of mass media in India and an understanding of the theory of mass communication and journalism.
2. The student will be able to independently write and edit news reports, features, opinion pieces, and translate articles and features.
3. The student will be able to write scripts for radio, television and short films and edit and produce short films, television and radio programmes.
4. Will be able to develop public relation strategies, arrange press conference and write press notes.
5. Will be able to write advertising copy and scripts for advertisements.
6. The student will be able to develop content for social media and online media.
7. The student will be able to work at entry levels in mass media: as reporters, subeditors, translators, feature writers, photographer, RJs, audio editor, audio video editors, online content creators, copy writers, public relation officers, social media managers and as journalists for web portals.
8. The student will be able to do film appreciation and to critically analyze media content.

#### Job Opportunities

**Newspapers and Magazines:** Reporter, Subeditor, Translator, Photographer.

**Radio:** Radio Jockey, Promo Producer, Copywriter, Audio Editor.

**Television:** News Reader, Anchor, Scriptwriter, Videographer, Video Editor.

**Short Film:** Script writer, Screenplay writer, Cinematographer, Dialogue writer, Editor.

**Digital Media:** Blogger, Website Content Creator, Social Media Manager, Journalist for Online Media, News Portals and Newspaper websites.

**Corporate Sector / NGO's:** Public Relations Officer, Corporate Communicator.

**Advertising Agency:** Copywriter, Media Planner, Accounts Executive

**Freelance:** Journalist, Columnist, Photographer, Graphic Designer, Video Editor, Programme Anchor, Social Media Manager.

#### Placements:

Media units contact the department for placement of students through campus interviews and informal enquiries. Internships are offered by newspaper and other media units to students which often culminate in job offers.

## Post Graduate Diploma in Journalism

The Post Graduate Diploma in Journalism was the first programme that was offered by the University in the subject of Journalism and Mass Communication. It was offered from the academic year 1986-87. It is of one year duration and is a Grant in aid programme. The focus of the programme is Journalism in the Gujarati language programme but students have the option of writing exams and assignments in Gujarati/English/Hindi. The programme has a healthy mix of theory and practical aspects. A total of 10 courses are offered of which four courses are practical courses.

### Eligibility:

Any student who has passed the graduation from a recognized Board with 40% marks is eligible to apply for the programme (35% marks for SC/ST). Merit list will be prepared from the marks obtained at graduation.

### Seats:

44 (reservation of seats is as per the Government and University Rules as laid out from time to time)

Timings: From 9.30 am to 2.00

### Medium of Instruction:

Gujarati (Students can give exam, tests and assignments in Gujarati/English/Hindi)

Fee Structure: (per semester)

First Semester University Fees* (Rs.)					Remarks
FEES	Regular		Higher Payment		
	Male	Female	Male	Female	
Tuition Fees	1400/-	-	5400/-	4000/-	*Includes Registration fees, Campus Development fees, Students Union Fees etc. Examination Fees are paid at the time of examination.
Lab fees	2500/-	2500/-	2500/-	2500/-	
Uni. Fees	2110/-	2110/-	2110/-	2110/-	
Total fees	6010/-	4610/-	10,010/-	8610/-	

\*Fees are subject to change as per University Rules.

### Course Work:

Class room lectures, visits to media units, radio and television studios, field visits to



important organisations, practical work, elocution debates, quiz, student clubs, participation in national level competitions, Media Buzz, an annual student festival.

Syllabus:

Semester1	Principles of Journalism and History of Gujarati Journalism	Reporting and Newspaper Translation	General Knowledge and Law of the Press	Introduction to Public Relations and Advertising	Computer Skills (Practical)	Term Paper
Semester2	Editing, Writing and Translation Skills	New Media and Online Journalism	Television and Online Journalism (Practical)	Skills in Photography, Online Journalism, Public Relations and Advertising (Practical)	Print Journalism (Practical)	Term Paper

**Learning Objectives: The programme is aimed at**

1. Providing an overview of journalism in India: history, functions, management, principles, ethics and legal aspects.
2. Making the learners familiar with print, online media, advertising and public relations.
3. Developing students' writing skills: news reports, features, editorials.
4. Developing students' skills in print media production skills: DTP, Coral Draw, Photoshop and InDesign.
5. Developing translation and editing skills of students.
6. Developing writing skills of students in Advertising and Public Relations.
7. Honing the verbal communication skills and developing photography skills.
8. Enabling understanding of current affairs and issues pertaining to politics, economy, culture, science, sports and lifestyle.

*Learning Outcomes:*

1. The student will have a good knowledge of journalism in Gujarat.
2. The student will be able to independently write and edit news reports, features, opinion pieces, and translate articles and features.
3. The student will be able to write scripts for radio, television and short films and edit and produce short films, television and radio programmes.
4. Will be able to develop public relation strategies, arrange press conference and write press notes.
5. Will be able to write advertising copy for advertisements.
6. The student will be able to develop content for social media and online media.
7. The student will be able to work at entry levels in mass media: as reporters, subeditors, translators, feature writers, online content creators, copy writers, public relation officers, social media managers, as journalists for web portals, photographers.

*Job Opportunities:*

**Newspapers and Magazines:** Reporter, Subeditor, Translator, Photographer.

**Digital Media:** Blogger, Website Content Creator, Journalist for Online Media, News Portals and Newspaper websites.

**Advertising Agency:** Copywriter,

**Freelance:** Journalist, Columnist, Photographer, Graphic Designer, Programme Anchor, Social Media Manager.

**NGO's:** Public Relations Officer, Content Writer, Subeditor.

**Information Department Gujarat Government:** Sub editor (Class 3 Officer)

*Placements:*

Media units contact the department for placement of students through campus interviews and informal enquiries. Internships are offered by newspaper and other media units to students which often culminate in job offers.

## M A Mass Communication

The Department offers a full time Master's degree program of MA Mass Communication. It is of two years duration. The programme is approved by the university and is a Self-Financed programme.

The programme has a healthy mix of theory and practical aspects. The programme has foundation courses, theory papers both in theory and allied subjects, soft skills paper and elective papers. The curriculum offers 24 courses over a 4 semesters of which 8 are practical courses.

### Eligibility:

Any student who has passed graduation from a recognized Board with 40% marks (35% for ST and SC) is eligible to apply for the programme. Merit list will be prepared from the marks obtained at the graduation.

### Seats:

38 (reservation of seats will be as per the Government and University Rules as laid out from time to time.

**Fee Structure:** (per semester) for both Male and Female Students

Sr. no	Tuition Fees(Rs.)	Remarks
1.	18,000 + University Fees	University Fees include Registration Fees, Student Union Fee, Campus Development Fee and Examination Fees etc.

\*Fees are subject to change as per University Rules.

**Timings:** 9.30 am to 2.00 pm

**Medium of Instruction:** English (Students can give exam, tests and assignments in Gujarati/English/Hindi)

### Course Work:

Class Room Lectures, Visits to Media Units and Radio and Television Studios, Field Visits to important organisations, Practical work, Elocution, Debates, Quiz, Student Clubs, Participation National level Competitions and Media Buzz, an annual student festival.

## Syllabus:

Sem	Multi Disciplinary	Core	Core	Core	Elective	Term Paper
1	P-1 Introduction to Societal Issues	P-2 Fundamentals of Mass Communication and Print Media	P-3 Principles of Journalism and News Writing	P-4 Computers Skills and Verbal Communication Skills (Practical)	P-5 Cinema Studies OR Development Communication	Term Paper
2	P-6 Constitution of India, Media Law and Ethics	P-7 Print Media Skills (Practical)	P-8 Reporting and Translation Skills (Practical)	P-9 Fundamentals of Advertising and Public Relations	P-10(A) Women and Media OR P-10(B) International Communication	Term Paper
3	P-11 Communication Research	P-12 Fundamentals of Radio Medium	P-13 Fundamentals of Television Medium	P-14 Radio Writing and Production Skills (Practical)	P-15(A) Art of Anchoring and Dubbing (Practical) OR P-15(B) Skills in Public Relations (Practical)	Internship Project
4	P-16 Fundamentals of New Media	P-17 Skills in New Media (Practical)	P-18 Television Writing and Production Skills (Practical)	P-19 Short Film Production (Practical)	P-20(A) Photography and Photojournalism (Practical) OR P-20(B) Skills in Advertising (Practical)	Dissertation

## **Learning Objectives:**

The programme is aimed at

1. Providing an in depth understanding of the mass media (print, television, radio, film and online media) in India.
2. Developing an critical understanding of mass media: theory, functions, principles, history, ethics and legal aspects.
3. Developing a deep insight into the current events and India's polity, economy, society, culture, sports, science and lifestyle issues.
4. Facilitating understanding of advertising and public relations.
5. Helping students develop writing skills: news reports, features, editorials, content for radio, television and digital media and translation skills.
6. Honing the verbal communication skills of students.
7. Developing enhanced production skills of students in radio and television programmes and knowledge of advanced dubbing and editing software.
8. Developing ability to independently make short films.
8. Creating a strong base for giving NET and JRF exam and for PhD Studies.

## **Learning Outcomes:**

1. The student will have an in-depth knowledge of mass media in India.
2. The student will have an understanding of the theories of mass communication and journalism.
3. The student will be able to write press notes, news reports, opinion pieces, translate articles and write features.
4. The student will be able to edit news reports and articles, write scripts for radio, television and short films.
5. The student will independently be able to edit and produce short films, television and radio programmes.

6. The student will be able to work as dubbing artist, and work as compere and anchor programmes.
7. The student will be able to work at entry levels in mass media: as reporters, subeditors, translators, feature writers, RJs, audio editor, audio video editors, online content creators, copy writers, public relation officers, social media managers, as journalists for webportals, photographers.
8. The student will be able to do film appreciation.
9. Student will be well prepared to appear for NET/JRF exam.
10. Student will be get adequate orientation to take up PhD

*Placements:*

Media units contact the department for placement of students through campus interviews and informal enquiries, Internships are offered by newspaper and other media units to students which often culminate in job offers.



## **Faculty**

The faculty at the Department of Journalism and Mass Communication includes academic experts as well as industry experts providing a balance of theory and practical aspects. The programmes have Core Faculty, Visiting Faculty which include Media Persons and Technical Faculty. Media Professionals from different fields are invited to take lectures.

### **Co-Ordinator**

#### **Dr Bharat Thakor**

Assistant Professor Gujarati Department Veer Narmad South  
Gujarat University, Surat, B.A., B.P.Ed., M.A., M.Phil., Ph.D in Gujarati  
Languages and literature, Literary Criticism, Lexicography..., UGC NET.  
Gujarat Vidhyapith First in M. Phil. (Gold Medalist) Ph.D. From Gujarat  
Vidhyapith, Ahmedabad

### **Assistant Professor / Technical Assistant:**

#### **Dr. Manoj Patel,**

Assistant professor in Post graduate Diploma In Journalism

#### **Shri Nilay Puranik**

Teaching Assistant

M A (Mass Comm), Freelance Music Producer and Sound Engineer,  
Freelance Content Creator

## Visiting Faculty

Sr. No	Name & Address	Qualification	Designation	Specialisation In Subject/paper	Experience
1	Dr. Kalpana Rao	Ph.D	Professor	Print Media	30 Year Teaching
2	Dr Kiran Mittal	Ph. Master of journalism and mass comm.	Assi. Professor (contractual)	Print Media	25 Years Teaching]
3	Shri Manoj Shanna	Ph.D (Sociology)	Teaching Assistant MSW Department of Sociology	General Knowledge	12 Years Teaching
4	Dr.Hetal Chauhan	M.A (Hindi)	Freelance Writer Translator	Hindi Translation Creative Writing	10 Years Teaching [2Year Teaching Assi.
5	Ms. Khyati Joshi	MJMC	Bureau ChiefJanma Bhoomi, Group, surat	Reporting Columnist Feature Writing sub editin	17 Year
6	Shri virendra parekh	P.G Diploma in journalism	Computer Artist Graphic Designer	Knowledge of Computers	24 Years Graphics, 10 Years Teaching
7	Shri Bassar Patel	MCA	Assi.Professor. Navrachna Universi	Computer Expert	3 Year Teaching
8	Nilay P.Puranik	M.A. Mass com.	Freelance Audio — Video Editor ,Computer Operator	Editing & Knowledge of Computer	5 Year
9	Shri Mihir Chevli	M.A. Mass Comm.	Freelance Photographer	Photography	5 Year
10	MS.Binni Patel	M.A. Mass Comm.	Journalism Gujarat samachar	Print Journalism	5 Year
11	Shri Ashok Patel	Bsc(phs+maths) PGDCPA	Journalist, Sr.sub-Editor,Columnist, sandesh	Translation Editing,Columnist Writing,Feature Writing	28 years
12	Ms Twinkle Desai	LLm	Asst Prof Dept. of Law.Vnsu	Law	20 years
13	Ms.Toral Dalai	Dip in PR and CC	(Mumbai Univ) MS Business Mn UK	Mass Comm	20 years
14	Dr.Bhrat Pathak	Phd	Associate Prof. MTB Arts college	Mass Comm	20 years
15	Mahesh Kataria	M.A. Mass Comm.	Graphics Designer	Mass Comm	5 years
15	Dr.Djpak Bhole	Phd	Department Of MRS Vnsu	Mass Comm	20 years
16	Ms.Binni Patel	M (Mass Comm	Journalism Gujarat samachar	Mass Comm	10 years
17	Shri Hitesh Ra•	Mass Comm	Video Editor,	Mass Comm	10 years



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18	Ms Shweta Sin h	M A (Mass Comm	(former journalist The Times of India	Sports Journalism	10 years
19	Ms Manju Mittal	M A (Mass Comm	Social Worker	Mass Comm	5years
20	Shri Dhaval Khatri	M A (Mass Comm	Graphic Designer	Mass Comm	5 years
21	Shri Chirag Solanki	BA English,Diploma In Film Studies	Shotq Film Producer	Short Film Maker	5years
22	Shri Mois Sheikh	M.A (Mass Comm	Rcporler in PIB	Mass Comm	5years
23	Shri Tilak Desai	M.A (Mass Comm	Professor	Mass Comm	5years
24	Shri Savan Patel	M.A (Mass Comm	Professor	Mass Comm	5 Years
25	Kaushal Upadhyay	M.A (Mass Comm	Professor in N.I.M.C	Mass Comm	5years
26	Mr.Ajay Mohanial Naik	M.J.S	News Editor Gujarat Samachar	Writing Reporting	10 years
27	Ms.Maheki Pareshkumar Dalai	M.A	Executive Producrcr	Mass Communication	5 years
28	Mrs. Rachana Neel Shah	M.B.A	Assistant Professor in Parul University	Marketing	5 years
29	Shri Nadeem Parmar	Diploma in Sound Engineering	Ex My FM	Sound Engincer	10 years
30	Shri Naresh Vari	M.A (Mass Comm	Editor Dhabkar News	Editorial Writing	20 Vears
31	Prachi Sharma	M A (Mass Comm	Advertising, Events & Media Mana ement	Mass Comm	5 years
32	Dr. Yogesh N.Vansi a	M.A, M.Phil,Ph.D	Professor	Agriculture Economics	15 Years Teaching
33	Jignasha Solanki	B.Com, ournalism	Journalist		7 years
34	Palak Parmar	M.A. Mass Comm.	RJ in 94.3 My FM	Radio and Content Creation	5 years
35	Vijaykumar Jalandhara	B.Com. (MSU) LL.B. VNSGU	Criminal Lawyer	CrPc and IPC	5 vears
36	Tilak Desai	M A (Mass Comm	Freelance Audio — Video Production	Mass Comm	5 years
37	Akshay Kodala	M.A. Mass Comm.	Script Writer Add A enc	Writing Skill	5 vears
38	Balaji Raje	M.A. Mass Comm.	M.A Hindu Studie	(bhartiya gyaan parampara)	Ayear
39	Brijesh Sevak	M.A. Mass Comm.	Sndesh News	Reporting (Sndesh News)	5 year

40	Prshant Kapadiya	P.G Diploma in Journalism	senior reporter (Gujarat Smachar)	Reporting	20year
41	Parekh Viren	P.G Diploma in Journalism	computer graphics and Com uter Media	Graphics Designer	25
42	Dr. Manoj Patel	Ph.D.	Assi. Professor contractual	Mass Communication	I year

### **Facilities at the Department**

- Audio Visual Studio and Editing lab
- Radio Lab with production equipment
- Computer Lab with Internet
- Shooting & Photography Equipment
- Class Rooms with LCD Projectors
- Seminar Hall
- Reading Room



## Some of Our Alumni



Sr no	Name	Designation	Programme
1	Shri Rishi Kumar Bannerjee	Sub editor	P G Diploma in Journalism

## Foreign Media Unit (Foreign Student)

Srno	Name	Designation	Programme
1	Ms. Evelyn Judith Kwamboka	Senior Journalist-Correspondent, Nairobi, Kenya	P G Diploma in Journalism



Sr no	Name	Designation	Programme
1	Shri Melyvn Thomas	Sr Reporter	P G Diploma in Journalism
2	Shri Krunal Limbachiya	Asstt Manager, Marketing	M A Mass Communication



Sr no	Name	Designation	Programme
1	Shri Harsh Desai	Deputy Assistant Editor	M A Mass Communication



Sr no	Name	Designation	Programme
1	Shri Shilpesh Rana	Senior Subeditor and Reporter	Post Graduate Diploma in Journalism
2	Shri Vishal Makhania	Reporter, Education	Post Graduate Diploma in Journalism
3	Shri Chetan Bhabhaniya	Reporter, Special Reports	Post Graduate Diploma in Journalism
4	Shri Meet Smarth	Reporter	M A Mass Communication
5	Shri Yogesh Patil	Reporter	Post Graduate Diploma in Journalism
6	Shri Vijay Yagnik	Sub Editor	Post Graduate Diploma in Journalism

### ગુજરાત સમીચાર

Sr no	Name	Designation	Programme
1	Shri Prashant Kapadia	Sr Reporter Crime	Post Graduate Diploma in Journalism
2	Shri Dipak Patel	Reporter, Education	Post Graduate Diploma in Journalism
3	Ms Binni Patel	Reporter, Special Features	M A Mass Communication
4	Ms Lopa Darbar	Reporter, Features	Post Graduate Diploma in Journalism
5	Shri Upen Kapdi	Reporter	Post Graduate Diploma in Journalism

### ગુજરાતમિત્ર

વર્ષ ૧૯૭૨-૭૩ના અગાઉના સંસ્કરણમાંથી

Sr no	Name	Designation	Programme
1	Shri Dharmesh Kukadia	Chief Reporter	P G Diploma in Journalism
2	Shri Arif Nalband	Senior Reporter	P G Diploma in Journalism
3	Shri Chirag Choksi	Senior Reporter	P G Diploma in Journalism
4	Shri Umesh Zadafiya	Reporter	P G Diploma in Journalism
5	Ms Pooja Patil	Reporter, SMC	M A Mass Communication
6	Ms Ruchi Lunagariya	Features Editor	M A Mass Communication
7	Ms Sonal Prajapati	Sub editor Features	P G Diploma in Journalism
8	Shri Pradeep Mishra	Reporter	P G Diploma in Journalism
9	Shri Rahul Navik	Social Media Subeditor	P G Diploma in Journalism
10	Ms Heena Dhanka	Sub Editor	P G Diploma in Journalism



Sr no	Name	Designation	Programme
1	Shri Jignesh Solanki	Deputy NewsEditor,	M A Mass Communication
2	Shri Darshan Galani	Sub Editor	P G Diploma in Journalism
3	Shri Hemant Chavda	Sub Editor	P G Diploma in Journalism
4.	Ms Deepa Desai	Senior Sub Editor	P G Diploma in Journalism
5.	Shri Neel Naik	Sub Editor	P G Diploma in Journalism



Sr no	Name	Designation	Programme
1	Shri Nehal Surti	Reporter	P G Diploma in Journalism



Sr no	Name	Designation	Programme
1	Ms Vaishali Patel	Senior Reporter	P G Diploma in Journalism



Srno	Name	Designation	Programme
1	Ms Neelam Kantharia	Sr Reporter	P G Diploma in Journalism



**दैनिक भास्कर**

Sr no	Name	Designation	Programme
1	Shri Aijaz Shaik	Reporter	P G Diploma in Journalism

**राजस्थान पत्रिका**

Sr no	Name	Designation	Programme
1	Shri Divyesh Sonderva	Reporter	P G Diploma in Mass Communication
2	Ms Nasreen Mansuri	Sub editor	P G Diploma in Mass Communication
3	Shri Sandip Patil	Reporter	P G Diploma in Journalism
4	Shri Hitesh Mahyavanshi	Reporter	P G Diploma in Journalism
5	Ms Amisha Patel	Sub Editor	P G Diploma in Journalism



**लोकतेज**

Sr no	Name	Designation	Programme
1.	Shri Bhatu Patil	Reporter	P G Diploma in Journalism

## Editors

Srno	Name	Designation	Programme
1	Shri Manoj Shinde	Editor, Surat Samana	P G Diploma in Journalism
2.	Ms Zaitun Lakdawala	Editor, Ujas Weekly	P G Diploma in Journalism
3.	Shri Amrish Bhatt	Editor, Textile Today	P G Diploma in Journalism
4.	Shri Kamal Rao	Editor, Garvi Gujarat, London	P G Diploma in Journalism

## Information Department: Gujarat Government

Srno	Name	Designation	Programme
1	Shri Arvind Machchar	Deputy Director, Himmatnagar	P G Diploma in Journalism
2	Shri. Umesh Bavisa	Asstt Director, Gandhinagar	P G Diploma in Journalism
3	Shri Chiman Vasava	Asstt Director, Chhota Udaipur	P G Diploma in Journalism
4	Shri Mahendra Vekharla	Sr Sub Editor, Surat	P G Diploma in Journalism
5	Shri Mehul Vanzwala	Content Writer, Surat	P G Diploma in Journalism
6	Shri Paresh Tapania	Content Writer, Surat	P G Diploma in Journalism
7	Shri Mahesh Kathiriya	Content Writer, Surat	P G Diploma in Journalism
8	Shri M K Nanda	Asstt Director (retd)	P G Diploma in Journalism

## Press Information Bureau, Central Government, Gandhinagar.

Srno	Name	Designation	Programme
1	Shri Jitendra Yadav	Sr Subeditor	P G Diploma Mass Communication

**Students awarded fellowship from Information Department, Government of Gujarat in  
2019-20 and 2020-21**

1	Shri Anuj Wankhede	M A Mass Communication
2	Shri Dwija Dave	M A Mass Communication
3	Ms Nirali Chavda Shri	M A Mass Communication
4	Kaushik Bavisa	M A Mass Communication
5	Shri Vishal KarankalShri	M A Mass Communication
6	Mois Shaikh	M A Mass Communication
7	Ms Shubhangi Wagh	M A Mass Communication
8	Ms Priyanka Chauhan	M A Mass Communication
9	Shri Roshan Sawant	M.A Mass Communication
10	Shri Henil Ahir	M.A Mass COmmunication

**Public Relations and Advertising**

Srno	Name	Designation	Programme
1	Ms Pratima Chaudhary	PRO, SMC	P G Diploma in Journalism
2	Ms Himani Pandya	PRO, MillenniumSchool, Surat	M A Mass Communication
3	Shri Naresh Kapadia	PRO, Chamber of Commerce, Surat	P G Diploma in Journalism
4	Ms Rajshri Piruka	Sr Copywriter Harmony Advertising, Surat	M A Mass Communication



5	Ms Meghna Dugar	CEO, Edit Studio, Branding Agency	M A Mass Communication
6	Ms Jigyasa Vilayatrani	Neev Advertising	M A Mass Communication
7	Shri Jainam Shah	Owner of an Advertising and P R Agency	M A Mass Communication
8	Ms Sanghamitra Roy Chaudhari	Technical Content Writer, Xellentro Consulting, Bangalore	M A Mass Communication

## Television

Sr no	Name	Media Unit	Designation	Programme
1	Shri Kiransinh Gohil	Zee 24 News	Reporter	P G Diploma in Journalism
2	Shri Narendra Bhuvachitre	Zee 24 News	Reporter	P G Diploma in Journalism
3	Shri Chetan Patel	Zee 24 News	Reporter	M A Mass Communication
3	Shri Pinak Shukla	TV 9	Reporter	P G Diploma in Journalism
4	Ms Safiya Sheikh	CNBC Bazaar	Producer	M A Mass Communication
5	Ms. Parul Mahadik	TV9	Reporter	P G Diploma in Journalism
6	Shri Sachin Rawal	TV 9	Programme Producer	P G Diploma in MassCommunication
7	Shri Vikas Joshi	TV 9	Copy Editor	M A Mass Communication
8	Ms Shweta Singh	ETV Bharat	Reporter	P G Diploma in MassCommunication
9	Shri Jayendra Pandey	ETV Bharat	Reporter	P G Diploma in Journalism
10	Shri Chhaya Patel	Divang TV	Reporter	P G Diploma in Journalism
12	Ms Damini Patel	GSTV	Copy Editor	P G Diploma in Journalism
13	Ms Jalpa Mehta	GTPL	Anchor	P G Diploma in Journalism
14	Shri Rajesh Bakhiya	AB News	Reporter	P G Diploma in Journalism
15	Ms Lopa Darbar	Akashwani and DD News	Stringer	P G Diploma in Journalism
16	Ms Malvika Sonavadiya	Hind TV	Reporter	P G Diploma in Journalism
17	Shri Kalpesh Tank	Eyewitness Channel	Reporter	P G Diploma in Journalism
18	Ms Nirali Rajput	Nirman News,Ahmedabad Doordarshan as Freelancer	Copy Editor	P G Diploma in Journalism
19	Shri Devansh Baxi	Zee24 Kalak	Sr Video Editor	M A Mass Communication
20	Shri Sagar Rao	TV9	Copy Editor	P G Diploma in Journalism
21	Ms Shalini Singh	ETV Bharat,Hyderabad	Copy Editor	M A Mass Communication

## Radio

Sr no	Name	Designation	Media Unit	Programme
1	Ms Pratiksha Dave	RJ	My FM	M A Mass Communication
2	Shri Jagdish Sonavane	Promo producer	My FM	M A Mass Communication
3	Ms Munira Sheikh	Announcer	Akashwani, Dang	P G Diploma in Journalism
4	Ms. Payal Vyas	RJ and Programming Head	Top FM, Ahmedabad	P G Diploma in MassCommunication
5	Shri Harsh Solanki	RJ	Radio Mirchi	P G Diploma MassCommunication
6	Ms Palak Parmar	RJ	Radio City	M A Mass Communication
7.	Ms Forum Dave	Casual Announcer	Akashvani,	P G Diploma in Journalism
8	Ms Shwetal Patel	Senior Announcer,	Akashwani,	P G Diploma in Journalism
9.	Shri Bhagirath Pandya	Retd. Station Director	Akashvani	P G Diploma in Journalism



Sr no	Name	Designation	Programme
1	Shri Nilesh Parmar	Executive Editor	P G Diploma in Journalism
2.	Ms Chitrangi Patel	Sub Editor	M A Mass Communication
3	Ms Foram Patel	Sub Editor	M A Mass Communication
4	Ms Zankana Parekh	Sub Editor	P G Diploma in Mass Communication

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Sr no	Name	Designation	Programme
1	Shri Deven Chitte	Reporter	Post Graduate Diploma in Mass Communication

Online media

Srno	Name	Media Unit	Designation	Programme
1.	Shri Dhruv Sompura	OTT	Reporter	M A Mass Communication
2	Shri Dharendra Mishra	Josh App	CommunityManager	M A Mass Communication
3	Shri Vandan Bhadani	Trishul News (online News Portal)	Founder, Editor	P G Diploma In Journalism
4	Ms Rinkal Patel	You Tube	Content Creator	P G Diploma In Journalism
5	Ms Sangita Padhy	Google India	Business/Research Analyst	M A Mass Communication
6	Shri Henil Ahir	Women Bazaar	Vlogging, video editor, social mediamanager	M A Mass Communication

Freelancers and Content Writers

Sr.No	Name	Designaton	Programme
1	Shri Vatsal Jariwala	Photographer, Digital Content Creator , Digital Marketer	M A Mass Communication
2	Shri Mihir Chevli	Photographer	M A Mass Communication
3	Shri Mayank Patel	Photographer	M A Mass Communication
4	Ms Sejal Mishra	Content Editor at Pepper Media PvtLtd	M A Mass Communication

Graphic Designers

Sr no	Name	Designation	Programme
1	Shri Dhaval Khatri	Founder Redsun Infotech	M A Mass Communication
2	Ms Zafreen Munshi	Graphic Designer and VideoEditor Kore Socially Yours	M A Mass Communication
3	Ms Ankur Gupta	Merchandiser, The Supply Factory	M A Mass Communication
4	Shri Viren Parekh	Grapic Designer, Viren Graphics	P G Diploma In Journalism

Freelance Writers

Sr no	Name	Designation	Programme
1	Shri Ankit Desai	Author and Columnist: Sandesh, Mumbai Samachar, Phulchab	M. A Mass Communication

### Freelancers in Films

Sr no	Name	Designation	Programme
1	Shri Prateek Bhalawala	Cinematographer	M A Mass Communication
2	Shri Hitesh Nanda	Film Editor	M A Mass Communication
3	Shri Safwan Patel	Art Director	M A Mass Communication
4	Shri Bhavin Patil	Film maker	M A Mass Communication
5	Shri Vikas Joshi	Film maker, Cut It Films	M A Mass Communication

### Social Media Freelancer

Sr no	Name		Designation	Programme
1	Shri Henil Ahir	Women Bazaar	Vlogging, video editor, social media handling	M A Mass Communication

**Contact Us:**

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