

VEER NARMAD SOUTH GUJARAT UNIVERSITY

First Year B.Com.

ORGANIZATION AND WORKING OF SMALL SCALE ENTERPRISES (External Programme)

(Syllabus effective from Academic Year 2017-18 and onward)

Objective:

1. To acquaint the student with the role of Small Scale enterprises.
2. To cultivate the ability for using the physical and human resources.

Sem-I.

section-I

Contents: (20%)

1. Definition, Classification of small scale enterprises- Cottage Industries, Handicraft, Ancillary industries. Difference between cottage and small scale industries, Ancillary Industry and small scale industry – Relationship of small scale and large scale industries. Concept & working of MSME (Micro small & Medium Enterprise)

Characteristics of Small scale industries. Their role and place in the developing economy.

2. Historical perspective of Small scale enterprises. (20%)

Impact of industrial revolution on small enterprises

- Their decline in India during British period.
- Their survival in India during British period.
- Their development since independence

3. Basic consideration for starting small scale enterprises. (10%)

4. Selection of small scale unit- Preparing of feasibility studies Report-(10%)

Registration –

Infrastructure - Machinery – Raw materials – Finance Marketing.

Sem-II.

Sectoin -II

5. Working of small scale enterprises. (10%)

- Procuring raw materials – Maintenance of quality – adoption of technological improvements – Finance – Credit needs and financial facilities – Marketing the product – Export also.

6. Problems and Solution of small scale Industries in India. (10%)

Causes of sickness and the role of Government to overcome.

7. Role of Indian Government in the development of small scale (10%)

Industries (after 1990) –

8. Industrial policy – Industrial estate – Industrial fair (10%)

- Special Economic zone (SEZ) - Industrial co- operatives
- District Industrial Centre.

Reference Books:

1. R.R.Khan -Management of small scale industries.
2. Vasant Desai - Problems and Prospects of small scale industries in India.
3. Dr.P.S.Loknathan – Role of small scale industries in a developing economy.
4. Dr. P.S.Loknathan – Problems of small scale industry sector.
5. Navnihal Singh – Scientific Management of Small scale industries.
6. Development Commissioner small scale industries Govt.of India – Industrial estate in India.
7. K.K.Mehta – Small scale industry- Procedures hand book.
8. Uni. Granth nirman board Ahmadabad – Nanapaya Na udyogo.
9. Uni.Granth nirman board Ahmadabad – Bharatna Udyogono Itihas.
10. Popular pub. Bharatna aarthik vikasni samsyao.