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VEER NARMAD SOUTH GUJARAT UNIVERSITY

University Campus, Udhna-Magdalla Road, SURAT - 395 007, Gujarat, India.

વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી

યુનિવર્સિટી કેમ્પસ, ઉધના-મગદલા રોડ, સુરત - ૩૯૫ ૦૦૭, ગુજરાત, ભારત.

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Open Defense for Ph.D. Thesis

Faculty Members, Research Scholars and all those who are interested are cordially invited to participate.

Subject	Management
Name of the Candidate	Gamit Smit Natubhai
Title of Thesis	A STUDY ON ADOPTION AND USE BEHAVIOUR OF OTT PLATFORMS AMONG GENERATION Z CONSUMERS
Supervising Teacher	Dr. Prahta Jhala, Assistant Professor, Department of Business & Industrial Management, Veer Narmad South Gujarat University, Surat.
External Referee	Dr. Parag Arun Narkhede, Principal, DNCVP's Shirish Madhukarrao Chaudhari College, Jalgaon.
Date	16 th October, 2026
Time	02:45 pm.
Venue	Department of Management, Veer Narmad South Gujarat University, Surat.

No.PG/Ph.D./Refe/23752/2026

Date: 12th October, 2026

For REGISTRAR

Copy to:

1. Hon. Vice-Chancellor, V.N.S.G. University, Surat.
2. Dean Concerned Faculty, V.N.S.G. University, Surat.
3. Concerned Head of Department/Coordinator **with a request to display on notice board.**
4. Heads of all Post Graduate Department, V.N.S.G. University, Surat.
5. Principals, All Colleges affiliated to V.N.S.G. University, Surat.
6. I/c. Librarian, University Library, Surat, **with a request to display on notice board.**
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