

Re-Accredited 'B++' 2.86 CGPA by NAAC
VEER NARMAD SOUTH GUJARAT UNIVERSITY
University Campus, Udhna-Magdalla Road, SURAT - 395 007, Gujarat, India.

વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી

યુનિવર્સિટી કેમ્પસ, ઉદ્ધના-મગદલા રોડ, સુરત - ૩૯૫ ૦૦૭, ગુજરાત, ભારત.

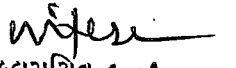
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-: પરિપત્ર :-

યુનિવર્સિટી સંલગ્ન તમામ બી.બી.એ. કોલેજોનાં આચાર્યશ્રીઓને જણાવવાનું કે, Swayam Platform ના Mooc કોર્સને SEC તરીકે લેવા સંદર્ભે વિચારણા કરતાં બિઝનેસ એન્ડ મેનેજમેન્ટ સ્ટડીઝ વિષયની અભ્યાસ સમિતિની તા. ૧૩/૦૩/૨૦૨૫ ની સભાના ઠરાવ ક્રમાંક:૦૫ થી કરેલ ભલામણ સ્વીકારી મેનેજમેન્ટ વિદ્યાશાખાની તા. ૧૯/૦૪/૨૦૨૫ની સભાનાં ઠરાવ ક્રમાંક: ૩ થી કરેલ ભલામણને એકેડેમિક કાઉન્સિલની તા.૦૫/૦૫/૨૦૨૫ની સભાનાં ઠરાવ ક્રમાંક: ૩૫ થી સ્વીકારી મંજૂર કરેલ છે. જેનો અમલ કરવા આથી જાણ કરવામાં આવે છે.

બિડાણ: ઉપર મુજબ

ક્રમાંક:ઓથો./પરિપત્ર/સિલેબસ/૧૧૭૨૫/૨૦૨૫
તા.૦૯-૦૫-૨૦૨૫


કુલસચિવ ૦૦૧

પ્રતિ,

- ૧) યુનિવર્સિટી સંલગ્ન તમામ બી.બી.એ. કોલેજોનાં આચાર્યશ્રીઓ.
.....આપશ્રીની કોલેજના સંબંધિત શિક્ષકોને જાણ કરી અમલ કરવા સારૂ.
- ૨) ડીનશ્રી, મેનેજમેન્ટ વિદ્યાશાખા.
- ૩) પરીક્ષા નિયામકશ્રી, પરીક્ષા વિભાગ, વીર નર્મદ દ. ગુ. યુનિવર્સિટી, સુરત.
.....તરફ જાણ તેમજ અમલ સારૂ.

MOOC from SWAYAM Platform for SEC in BBA programme:

Online learning courses offered through the SWAYAM Platform are eligible for consideration as Skill Enhancement Courses (SEC) within the Bachelor of Business Administration (BBA) programme. Students have the option to select courses from the designated SEC baskets provided by Veer Narmad South Gujarat University (VNSGU) or to opt for Massive Open Online Courses (MOOCs) available on the SWAYAM Platform. Colleges and institutes are authorized to provide faculty support for students undertaking these courses. The responsibility for conducting examinations for these SEC courses rests with the respective colleges and institutes. Furthermore, students are permitted to select any other Massive Open Online Courses (MOOCs) accessible on the SWAYAM Platform that are pertinent to their subject-related discipline or are multidisciplinary in nature. Followings are suggested courses from SWAYAM platform.

sr. no.	Discipline	course name	Conducted by		week	credit	link
1	Multidisciplinary	Designing Learner-Centric MOOCs	Prof. Sahana Murthy Prof. Jayakrishnan M Prof. Sameer Sahasrabudhe	IIT Bombay	8 Weeks	2 Credits	https://nptel.ac.in/courses/127101010
2	Multidisciplinary	Research Methodology	Prof. Edamana Prasad Prof. Prathap Haridoss	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/121106007
3	Multidisciplinary	Roadmap for patent creation	Prof. Gouri Gargate	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/127105008
4	Management (Operations Management/ Supply Chain Management) Science	Operations and Revenue Analytics	Prof. Rajat Agrawal	IIT Roorkee	8 Weeks	2 Credits	https://nptel.ac.in/courses/110107630
5	Management	Advanced Financial Instruments for Sustainable Business and Decentralized Markets	Prof. Abhinava Tripathi	IIT Kanpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/110104437
6	Management	Advertising & Promotions Management	Prof. Mrinalini Pandey	IIT-ISM Dhanbad	12 weeks	3 Credits	https://nptel.ac.in/courses/110105625
7	Management	AI in Human Resource Management	Prof. Abraham Cyril Issac	IIT Guwahati	12 Weeks	3 Credits	https://nptel.ac.in/courses/110103626

8	Management	AI in Marketing	Prof. Zillur Rahman	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107431
9	Management	AI in Product Management	Prof. Zillur Rahman	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/110107627
10	Management	Artificial Intelligence (AI) for Investments	Prof. Abhinava Tripathi	IIT Kanpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10104164
11	Management	Business analytics and data mining Modeling using R	Prof. Gaurav Dixit	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107092
12	Management	Business Analytics For Management Decision	Prof. Rudra P Pradhan	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105089
13	Management	Business Development: From Start to Scale	Prof. C Bhaktavatsala Rao	IIT Madras	12 Weeks	3 Credits	https://nptel.ac.in/courses/10106164
14	Management	Business Ethics	Prof. Susmita Mukhopadhyay	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105079
15	Management	Business Law for Managers	Prof. S. Srinivasan Prof. Kaushik Mukherjee	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105159
16	Management	Business Statistics	Prof. Mukesh Kumar Barua	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107114
17	Management	Consumer Behaviour	Prof. Srabanti Mukherjee	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105074
18	Management	Data Analysis and Decision Making - I	Prof. Raghu Nandan Sengupta	IIT Kanpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10104094
19	Management	E-Business	Prof. Mamata Jenamani	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105083
20	Management	Financial accounting - IITMandi	Prof. Puran Singh	IIT Mandi	12 Weeks	3 Credits	https://nptel.ac.in/courses/10106147
21	Management	Financial Derivatives & Risk Management	Prof. J. P. Singh	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107128
22	Management	Financial Institutions and Markets	Prof. Jitendra Mahakud	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105121

23	Management	Financial Management For Managers	Prof. Anil K. Sharma	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107144
24	Management	Financial Statement Analysis and Reporting	Prof. Anil K. Sharma	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107073
25	Management	Foundation Course in Managerial Economics	Prof. Barnali Nag	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105075
26	Management	Global Marketing Management	Prof. Zillur Rahman	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107112
27	Management	Infrastructure Economics	Prof. Nalin Bharti	IIT Patna	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106089
28	Management	Innovation in Marketing and Marketing of Innovation	Prof. Vinay Sharma	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107432
29	Management	Integrated Marketing Communication	Prof. Vinay Sharma	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107158
30	Management	Integrated Marketing Management	Prof. R. Srinivasan	IISc Bangalore	8 Weeks	2 Credits	https://nptel.ac.in/courses/10108141
31	Management	International Business	Prof. Jogendra K. Nayak	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107145
32	Management	International Marketing	Prof. Biswarup Ghosh	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105157
33	Management	Introduction to Operations Research	Prof. G. Srinivasan	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/10106062
34	Management	Introduction to Stochastic Processes	Prof. Manjesh Hanawal	IIT Bombay	12 Weeks	3 Credits	https://nptel.ac.in/courses/10101141
35	Management	Introduction to System Dynamics Modeling	Prof. Jayendran Venkateswaran	IIT Bombay	8 Weeks	2 Credits	https://nptel.ac.in/courses/10101142
36	Management	Leadership and Team Effectiveness	Prof. Santosh Rangnekar	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107159
37	Management	Leadership for India Inc: Practical Concepts	Prof. C Bhaktavatsala Rao	IIT Madras	12 Weeks	3 Credits	https://nptel.ac.in/courses/10106151

		and Constructs					
38	Management	Management of Commercial Banking	Prof. Jitendra Mahakud	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105143
39	Management	Management of Inventory Systems	Prof. Pradip Kumar Ray	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105095
40	Management	Managing change in organizations	Prof. KBL Srivastava	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105120
41	Management	Marketing Analytics	Prof. Swagato Chatterjee	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105142
42	Management	Marketing Research and Analysis-II	Prof. Jogendra K. Nayak	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107113
43	Management	Modelling and Analytics for Supply Chain Management	Prof. Kunal Kanti Ghosh Prof. Anupam Ghosh	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105141
44	Management	Multivariate Procedures with R (in English language)	Prof. Shalabh	IIT Kanpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10104440
45	Management	Organizational Behaviour: Individual Dynamics in Organization	Prof. Abraham Cyril Issac	IIT Guwahati	12 Weeks	3 Credits	https://nptel.ac.in/courses/10103433
46	Management	Organizational Design Change and Transformation	Prof. Susmita Mukhopadhyay Prof. Sangeeta Sahney Prof. S. Srinivasan	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105164
47	Management	Principles of Management	Prof. Usha Lenka	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107150
48	Management	Production and Operation Management	Prof. Rajat Agrawal	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107141
49	Management	Public Organization and	Prof. Vaneet Kashyap	IIT Tirupati	12 Weeks	3 Credits	https://nptel.ac.in/courses/10106629

		Managem ent					
50	Management	Quality Design And Control	Prof. Pradip Kumar Ray	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105088
51	Management	Retail Management	Prof. Swagato Chatterjee	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105158
52	Management	Safety and Risk Analytics	Prof. Jhareswar Maiti	IIT Kharagpur	12 Weeks	3 Credits	https://nptel.ac.in/courses/10105160
53	Management	Simulation of Business Systems: An Applied Approach	Prof. Deepu Philip	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10104096
54	Management	Strategic Services Marketing	Prof. Kalpak Kulkarni	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107434
55	Management	Strategic Sourcing	Prof. Arshinder Kaur	IIT Madras	12 Weeks	3 Credits	https://nptel.ac.in/courses/10106435
56	Management	Supply Chain Digitization	Prof. Priyanka Verma Prof. Sushmita Narayana Prof. Debabrata Das	IIT Bombay	12 Weeks	3 Credits	https://nptel.ac.in/courses/10101436
57	Management	Systems Engineering: Theory & Practice	Prof. Deepu Philip	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10104074
58	Management	Talent Acquisition and Management	Prof. Santosh Rangnekar	IIT Roorkee	12 Weeks	3 Credits	https://nptel.ac.in/courses/10107152
59	Management	Business Forecasting	Prof. Pankaj Dutta	IIT Bombay	8 Weeks	2 Credits	https://nptel.ac.in/courses/10101438
60	Management	Ethics in Engineering Practice	Prof. Susmita Mukhopadhyay	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105097
61	Management	Marketing Management - II	Prof. Jayanta Chatterjee Prof. Shashi Shekhar Mishra	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10104070
62	Management	Mergers, Acquisitions and Corporate Restructuring	Prof. Chandra Sekhar Mishra	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105165
63	Management	Project Management	Prof. Ramesh	IIT Roorkee	8 Weeks	2 Credits	https://nptel.ac.in/courses/10107430

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64	Management	Quality Control and Improvement with MINITAB	Prof. Indrajit Mukherjee	IIT Bombay	8 Weeks	2 Credits	https://nptel.ac.in/courses/10101150
65	Management	Sales and Distribution Management	Prof. Sangeeta Sahney	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10105122
66	Management	Total Quality Management - I	Prof. Raghu Nandan Sengupta	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/10104080
67	Management	Yoga and Positive Psychology for Managing Career and Life	Prof. Ashish Pandey	IIT Bombay	8 Weeks	2 Credits	https://nptel.ac.in/courses/10101165
68	Humanities and Social Sciences	Advanced Level of Spoken Sanskrit	Prof. Anuradha Choudry	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105189
69	Humanities and social sciences	Appreciating Hindustani Music	Prof. Lakshmi Sreeram	Ahmedabad University	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106191
70	Humanities and Social Sciences	Bilingualism: A cognitive and psycholinguistic perspective	Prof. Bidisha Som	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103198
71	Humanities and Social Sciences	Economic Growth And Development	Prof. Rajshree Bedamatta	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/1010103093
72	Humanities and Social Sciences	English Literature of the Romantic Period, 1798-1832	Prof. Pramod K Nayar	University of Hyderabad	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106149
73	Humanities and Social Sciences	Exploring Survey Data on Health Care	Prof. Pratap C. Mohanty	IIT Roorkee	8 Weeks	2 Credits	https://nptel.ac.in/courses/109107190
74	Humanities and Social Sciences	Health Research Fundamentals	Prof. P. Manickam	NIE	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106095
75	Humanities And Social Sciences	Indian Business History	Prof. Vipul Dutta	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103171

76	Humanities and Social Sciences	Indian Poetry in English	Prof. Binod Mishra	IIT Roorkee	8 Weeks	2 Credits	https://nptel.ac.in/courses/109107189
77	Humanities and Social Sciences	Introduction to Brain and Behaviour	Prof. Ark Verma	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104171
78	Humanities and Social Sciences	Introduction to Psychology	Prof. Braj Bhushan	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104105
79	Humanities And Social Sciences	Language, Culture And Cognition: An Introduction	Prof. Bidisha Som	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103189
80	Humanities and Social Sciences	Learning English in Hindi	Prof. Rajesh Kumar	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106201
81	Humanities and Social Sciences	Literature and Coping Skills	Prof. Ajit K Mishra	IIT(BHU) Varanasi	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104183
82	Humanities And Social Sciences	Philosophical Foundations Of Social Research	Prof. Sambit Mallick	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103184
83	Humanities And Social Sciences	Phonetics And Phonology : A Broad Overview	Prof. Shakuntala Mahanta	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103183
84	Humanities and Social Sciences	Psychiatry - An Overview and How the Brain Creates Mind	Prof. Alok Bajpai	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104096 https://nptel.ac.in/courses/109104108
85	Humanities and Social Sciences	Enhancing Soft Skills and Personality	Prof. T. Ravichandran	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104115
86	Humanities and Social Sciences	Essentials of Sports Injury Prevention & Rehabilitation	Col (Dr) Anup Krishnan (Retd) Wg Cdr (Dr) CS Guru Lt Col (Dr) Atul Sharma	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106405
87	Humanities And Social Sciences	Human Behaviour	Prof. Naveen Kashyap	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103142
88	Humanities and Social Sciences	Human Movement Science	Prof. Shruti Bhandurge Prof. Subham Badhyal	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106401

89	Humanities And Social Sciences	Introduction To Modern Indian Drama	Prof. Kiran Keshavamurthy	IIT Guwahati	8 Weeks	2 Credits	https://nptel.ac.in/courses/109103140
90	Humanities and Social Sciences	Language and Mind	Prof. Rajesh Kumar	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106085
91	Humanities and Social Sciences	Mastering Speaking and Presentations: A case Based Approach	Prof. Seema Singh	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105605
92	Humanities and Social Sciences	Modernisation and Creative Communication	Prof. Saswat Samay Das Prof. Ananya Roy Pratihari	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105606
93	Humanities and Social Sciences	Psychology Of Bilingualism And Multilingualism	Prof. Ark Verma	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104398
94	Humanities and Social Sciences	The Science of Happiness and Wellbeing	Prof. Priyadarshi Patnaik Prof. Manas K Mandal	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105199
95	Humanities and Social Sciences	Anti-Doping Awareness in Sports	Prof. Ankush Gupta Prof. Jay Singh Col (Dr) Anup Krishnan (Retd) Prof. Dobson Dominic	IIT Madras	8 Weeks	2 Credits	https://nptel.ac.in/courses/109106645
96	Humanities and Social Sciences	Advanced Course in Performance Traditions of the Mahabharata in Tamil Nadu- 2	Prof. Sashikanth Ananthachari	IIT Madras	12 Weeks	3 Credits	https://nptel.ac.in/courses/109106647
97	Humanities and Social Sciences	Korean II	Prof. Soo Jin Shim	IIT Madras	12 Weeks	3 Credits	https://nptel.ac.in/courses/109106649
98	Humanities and Social Science, Psychology, Neuroscience,	Social Behavior and the Brain: An Introduction to Social	Prof. Ark Verma	IIT Kanpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109104607

	Cognitive Science	Neuroscience					
99	Humanities and Social Science	Employment Communication A Lab based course	Prof. Seema Singh	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105144
100	Humanities and Social Science	Introduction On Intellectual Property To Engineers And Technologists	Prof. Tapas Kumar Bandyopadhyay	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105112
101	Humanities and Social Science	Soft Skill Development	Prof. Priyadarshi Patnaik Prof. V. N. Giri Prof. D. Suar	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105110
102	Humanities and Social Science	Strategic Performance Management	Prof. K B L Srivastava	IIT Kharagpur	8 Weeks	2 Credits	https://nptel.ac.in/courses/109105127

