

INSTITUTIONAL DEVELOPMENT PLAN

**DEPARTMENT OF PUBLIC ADMINISTRATION,
VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT
2025-2030**

Date of Submission: January 28, 2026

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EXECUTIVE SUMMARY

The Department of Public Administration at VNSGU is transitioning toward an integrated educational model aligned with NEP standards. Currently, its status reflects a strong focus on co-curricular activities, international seminars, and modernization of infrastructure, such as ICT-enabled classrooms. Key initiatives include a student-led Youth Parliament, institutionalizing Sardar Patel-themed Governance Seminars, Internships and launching job-oriented Vocational Tracks under NEP-2020. The goal is to produce graduates who are professionally competent and culturally rooted in Indian administrative values.

INSTITUTIONAL PROFILE

- **Year of Establishment:** 1970
- **Programs Offered:** Master of Public Administration (MPA), PhD
- **Faculty Strength:** Currently operating with a mix of permanent and ad-hoc/Temporary Assistant Professors
- **Student Demographics:** Students from both the urban and rural regions of South Gujarat are enrolled in the Department. The focus is to create a diverse and inclusive environment where students from every background receive equal opportunities.

SWOC ANALYSIS

- **Strengths:** established history (since 1970), a strong track record in sports and cultural events, and experience in international academic dialogues.
- **Weaknesses:** Late receipt of funds for academic research and developmental activities, which impacts project timelines.
- **Opportunities:** Expanding industry-government connectivity through NEP-2020 vocational subjects and Sardar Patel-themed leadership programs.
- **Challenges:** Maintaining high-speed training in administrative technology despite limited financial resources and administrative delays.

VISION, MISSION, AND CORE VALUES

- **Vision:** To emerge as a centre of excellence in Public Administration, fostering sustainable development through India's Vision 2047.
- **Mission:** To provide quality education, promote research in Indian intellectual traditions, and bridge the gap between academia and industry or NGO sectors.
- **Core Values:** Integrity, National Integration, Social Responsibility, and Innovation.

STRATEGIC GOALS AND OBJECTIVES

- **Short-term (1-2 years):** Organizing the first Youth Parliament and fully implementing NEP vocational tracks.
- **Medium-term (3-5 years):** Establishing the Sardar Patel Governance Seminar as a regional landmark for policy discussion.
- **Long-term (5+ years):** Achieving financial sustainability through external project funding and reaching 100% student employability.

KEY FOCUS AREAS

- **Academic Excellence:** Parallel tracks of Debates, Elocution, and Essay Writing competitions held monthly on various academic occasions.
- **Sardar Patel Themes:** Annual seminars and programs dedicated to National Integration and Modern Administrative Reforms.
- **Internships:** A 4 to 6 week field internship in sectors like Municipal Corporations (SMC), NGOs (Gramin Vikas Trust), and other related units.
- **Vocational Growth:** Specialized training modules.
- **National Heritage:** Regular observance of Janajatiya Gaurav Divas (Birsa Munda Quiz) and National Sports Day (Major Dhyanchand Speech) and so on.
- **Cultural Foundations:** Celebrating traditional milestones such as Saraswati Vandana on Basant Panchami and similar cultural programs to foster a deep connection with Indian traditions and heritage.

ACTION PLAN / IMPLEMENTATION STRATEGY

Activity	Frequency	Timeline	Key Performance Indicator (KPI)
Youth Parliament	Annual	January	Student Leadership & Advocacy Skills
Sardar Patel Seminar	Yearly	Oct 31st	Research & Policy Documentation
Internships	Semester-wise	Ongoing	Student placement in field roles
Cultural Programs	Event-based	Basant Panchami	Participation in Saraswati Vandana & Traditional Events
Birsa Munda Quiz	Yearly	Nov 15th	Awareness of Tribal Heritage
Major Dhyanchand Day	Yearly	Aug 29th	Participation in Sports & Leadership
NEP Workshops	Semester-wise	Ongoing	Successful Vocational Certification

Monitoring and Evaluation

- **Tracking:** Progress will be tracked Online via a Google Drive repository for photos/reports and Offline via attendance and activity files.
- **Feedback Loop:** A Mid-term review will be conducted in 2027 to assess goals. Student feedback will be taken about Seminar and events.
- **Stakeholders:** Involvement of university officials and industry partners

Risk Management

- **Risk:** Procedures are cumbersome. Low participation in technical debates.
- **Mitigation:** Creating a buffer through industry sponsorships and diversifying funding sources. Linking participation to internal marks/credits as per NEP guidelines.

Budget and Financial Plan

- **Total Requirement:** approx. 1,00,000 (tentative)
- **Sources:** University/Government grants.

Annexures

- **Past Records:** Reference to the 2023-25 report for continuity, given from the next page.

નોંધ : લોકપ્રશાસન વિભાગમાં વર્ષ દરમિયાન કરેલ પ્રવૃત્તિઓની યાદી નીચે મુજબ છે.

Organization of Events (2023-24)

Event Name	Type	Date	Participants	Organizing/Collaborating Agency	Google Drive Link
VMSGU Inter college karate	(Men / Women) Tournament	12/29/2023	04	Department of Public Administration	https://drive.google.com/file/d/1J17XBsvReGSTgj3f4Cn18fgcPDO6olwp/view?usp=sharing
Saree Day	Cultural	1/7/2024	10	Department of Public Administration	https://drive.google.com/file/d/1UcKZm9dNLdSawxteWVMgnKGDPfX53Pzu/view?usp=sharing
Vasant Panchami	Cultural	2/14/2024	15	Department of Public Administration	https://drive.google.com/file/d/1_y_TXMTIsNYB9Xvm-cLUG2LpFX3T9LvJ/view?usp=sharing
Athletic Meet	(50th Youth Festival)	2/15/2024	10	Department of Public Administration	https://drive.google.com/file/d/1MEbZ8cNAaPL38mUN8mObYjSE6ovyJ5Nj/view?usp=sharing

Organization of Events (2024-25)

Event Name	Type	Date	Participants	Organizing/Collaborating Agency	Google Drive Link
Swachhata Abhiyan	Educational	30/09/2024	10	Department of Public Administration	https://drive.google.com/file/d/1-pB_7tRcIJR4a5jIR-ZE7hdy1xGcd-Ar/view?usp=sharing
Bharat Vikas Pledge	Educational	07-08/10/2024	10	Department of Public Administration	https://drive.google.com/file/d/1NfXYJAT3EIntelKC9U5tDHU-yDpS1B1V/view?usp=sharing
Tree Plantation	Educational	28/08/2024	30	Department of Public Administration	https://drive.google.com/file/d/17fO0CArhfzckC0yhZjvRpoXg8faOEJv0/view?usp=sharing
All World Gayatri Parivar and their Activities	Educational	5/12/2024	30	Department of Public Administration	https://drive.google.com/file/d/1AE_3NpC3okRX_QHZZ9RFO3ZQrPJ4zob/view?usp=sharing
Global Expo	Educational	21/12/2024	19	Department of Public Administration	https://drive.google.com/file/d/1DuB8M11X0YDcpSQSJWyFJl0ZEPHdzaNF/view?usp=sharing

Event Name	Type	Date	Participants	Organizing/Collaborating Agency	Google Drive Link
ONE DAY NATIONAL SEMINAR ON INDIA'S VISION 2047 FOR SUSTAINABLE DEVELOPMENT	Seminar	24/02/2025	150	Department of Public Administration	https://drive.google.com/file/d/1SotTsm3DsjZNXbEgW00-7BC5LX3ViooQ/view?usp=sharing

Industry Relation and Placement 2024 - 25

Name of the Activity	Details of career counselling	Number of students attended / participated	Number of students placed through campus placement	Google drive Link to the relevant document
Placement	Gramin Vikas Trust	9	3 (Vandana Joravia, Satyam Mishra, Anuja Gajjar)	https://drive.google.com/file/d/1amnZTwqKECn8yQbq4KWFoaV9j_De14C5/view?usp=sharing

Modernization of Classroom

Party name	Description	Invoice No.	Invoice Date	Amount	Google Drive Link
D2D TRADELIN K	VIEWSONIC PA-503XP PROJECTOR VF9231601065, VF9231601066	D2DI23- 24/068	07/02/2024	1,06,164.00	https://drive.google.com/file/d/13EOBtjmjyNaEYPawLgiydqLLjgOSjwDm/view?usp=sharing

Organization of Events (2025-26)

Event Name	Type	Date	Participants	Organizing/Collaborating Agency	Google Drive Link
Rediscovering Indian Intellectual Traditions: A Faculty Development Program	FDP	30/06/2025 to 5/07/2025	80	Department of Public Administration	https://drive.google.com/file/d/1RxHd80wCtRvMh3bJktvwdEjApCyU-LIN/view?usp=sharing
International Seminar – "Cultural Confluence: Dialogue between India and Vietnam"	Seminar	25/08/2025	50	Department of Public Administration	https://drive.google.com/file/d/1aDznII9G3bCdOFHAN3dHoViDr-1fZrIG/view?usp=sharing

Event Name	Type	Date	Participants	Organizing/Collaborating Agency	Google Drive Link
Awareness program on “Teachers and Students’ Perspective: How to Prevent Ragging”	Co-curricular	22/08/2025	50	Department of Public Administration	https://drive.google.com/file/d/1bsD5bq3imH6nLUlhwR2ikApNqq6Sxni8/view?usp=sharing
Various sports programs organized to celebrate the birthday of Major Dhyan Chand	Co-curricular	30/08/2025	50	Department of Public Administration	https://drive.google.com/file/d/1eoCJ8RVsqo0WswCUuPdxNzF9Rg0dJVQ7/view?usp=sharing
International Youth Day celebrated with poster and slogan writing competition	Co-curricular	12/08/2025	50	Department of Public Administration	https://drive.google.com/file/d/1eoCJ8RVsqo0WswCUuPdxNzF9Rg0dJVQ7/view?usp=sharing
Garba Celebration Program	Co-curricular	22/09/2025	50	Department of Public Administration	
National Seminar - “E-Governance and Digital Transformation”	Seminar	23/12/2025	180	Department of Public Administration	

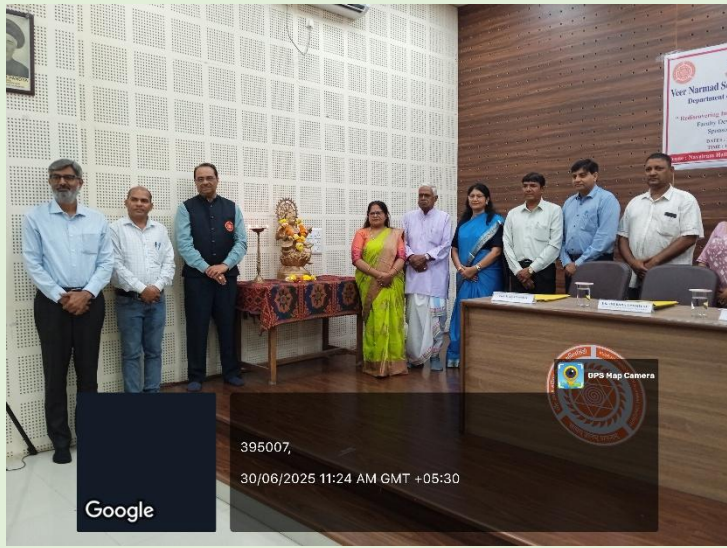


*GLIMPSE OF ONE DAY
NATIONAL SEMINAR ON
INDIA'S VISION 2047 FOR
SUSTAINABLE DEVELOPMENT*



*GLIMPSE OF REDISCOVERING
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GLIMPSE OF INTERNATIONAL SEMINAR - "CULTURAL CONFLUENCE: DIALOGUE BETWEEN INDIA AND VIETNAM"



*GLIMPSE OF SPORTS
PROGRAMS ORGANIZED TO
CELEBRATE THE BIRTHDAY OF
MAJOR DHYAN CHAND*





GLIMPSE OF GARBA CELEBRATION PROGRAM





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Vacancy and Permanent Faculty Details:

Name of Faculty	Designation	Department	Year of Appointment	Nature of Appointment	PAN Number	Total Experience in Institution	Still Serving	Appointment Letter Link	Photograph
Dr. Madhu Thawani	Assistant Professor	MPA	2/1/2007	Permanent	AFXPP7775H	19 years	Yes	https://drive.google.com/file/d/1kQZp62KbK7UmCxAkD_IHTGctgrLsWheJ/view?usp=drive_link	

Vacancy and Temporary Faculty Details:

No.	Faculty Name	Designation	Nature of Appointment	Years of Experience in Institution	Still Serving	Appointment Letter Link	Photograph
1	Mrs. Mamta Meena	Assistant Professor	Ad-hoc	14 Months	Yes	https://drive.google.com/file/d/1IiEPftnlu6fTotbOcuwFuBWaUt-OHEfC/view?usp=drive_link	
2	Dr. Swati Amitkumar Desai	Assistant Professor	Ad-hoc	10 Months	Yes	https://drive.google.com/file/d/1_8XtLKT6ByZ0Oo0JKZ9WdluXk92qwz63/view?usp=drive_link	

3	Dr. Mamta Bhakkad	Assistant Professor	Ad-hoc	24 Months	Yes	https://drive.google.com/file/d/191h4A7LshWopshLBGqfXFgdGVkO0xwED/view?usp=sharing	
4	Dr. Neelam Patel	Assistant Professor	Ad-hoc	10 Months	Yes	https://drive.google.com/file/d/1cOwoWuFSjtbuRuovXnhGloquX5dIGc6/view?usp=drive_link	
5	Dr. Deepika Gupta	Assistant Professor	Ad-hoc	6 Months	Yes	https://drive.google.com/file/d/1WitOadtZgimrSWAJpmfyE2oAbNXGnJHY/view?usp=sharing	

- NEP Syllabus formation is in process and will offer vocational courses like Public Health, Hospitality & Tourism, Fire Safety Management & Public Policy etc.
- Collaboration for Placements with Industries, Hotels, Hospitals, Urban & local area, NGOs.