



NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY

NO.EXAM./1570/ OF 2026

PROGRAMME OF THE M.COM SEMESTER - 3 (PART EXAM)

MARKETING MANAGEMENT

EXAMINATION, MARCH-2026

Candidates are requested to be present at their respective center of Examination Fifteen Minutes before the appointed for the First paper and ten Minutes before the time for starting the subsequent paper.

THEY ARE FORBIDDEN TO TAKE ANY BOOK/PAPER/MOBILE PHON/OR ANY ELECTRONIC GADGET IN THE EXAMINATION HALL.

The Written Examination Will Be Conducted Following Order.

EXAM TIME : (02:30 TO 04:30) EXAM MODE : OFFLINE

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	16/03/2026	02:30 PM To 04:30 PM	Primary Course	ORGANIZED MARKETS – I - (1908060403010001)
2	17/03/2026	02:30 PM To 04:30 PM	Primary Course	FINANCIAL MANAGEMENT – I - (1908060403020001)
3	18/03/2026	02:30 PM To 04:30 PM	Primary Course	STRATEGIC MANAGEMENT – I - (1908060403030001)
4	20/03/2026	02:30 PM To 04:30 PM	Primary Course	CONSUMER BEHAVIOUR PAPER – VII - (1908060403040010)
5	23/03/2026	02:30 PM To 04:30 PM	Primary Course	RETAIL MANAGEMENT PAPER – VIII - (1908060403050011)
6	24/03/2026	02:30 PM To 04:30 PM	Primary Course	MARKETING CHANNELS PAPER – IX - (1908060403060012)

DATE:- 31/01/2026

SURAT


CONTROLLER OF EXAMINATION