



PROGRAMME OF THE B.B.A. (SIXTH SEMESTER) (NCF-NEP)

( PART) (PURAK) EXAMINATION,

JUNE- 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in- examination hall.

The Written Examination will be conducted in the following order:

| Sr. No. | Exam Date  | Exam Time               | Course Type | Subject                                                                    |
|---------|------------|-------------------------|-------------|----------------------------------------------------------------------------|
| 1       | 19/06/2026 | 10:30 AM To<br>12:30 PM | Major       | MAJOR-1-BUSINESS POLICY & STRATEGIC MANAGEMENT - ( 2508000706010001 )      |
| 2       | 20/06/2026 | 10:30 AM To<br>12:30 PM | Major       | MAJOR-2-STARTUP AND INNOVATION MANAGEMENT - ( 2508000706020001 )           |
| 3       | 22/06/2026 | 10:30 AM To<br>12:30 PM | Minor       | MINOR-1-CONSUMER BEHAVIOUR - ( 2508000706030001 )                          |
|         |            |                         |             | MINOR-1-INVESTMENT AND PORTFOLIO MANAGEMENT - ( 2508000706030002 )         |
|         |            |                         |             | MINOR-1-PERFORMANCE AND COMPENSATION MANAGEMENT - ( 2508000706030003 )     |
| 4       | 23/06/2026 | 10:30 AM To<br>12:30 PM | Minor       | MINOR-2-INTERNATIONAL FINANCIAL MANAGEMENT - ( 2508000706040002 )          |
|         |            |                         |             | MINOR-2-MANAGEMENT OF INDUSTRIAL RELATIONS - ( 2508000706040003 )          |
|         |            |                         |             | MINOR-2-PERSONAL SELLING AND SALES FORCE MANAGEMENT - ( 2508000706040001 ) |
| 5       | 24/06/2026 | 10:30 AM To<br>11:30 AM | AEC         | AEC-SCOPE-CAMBRIDGE ENGLISH PLACEMENT TEST (CEPT) - ( 2608000706050002 )   |
|         |            |                         |             | AEC-STATISTICS WITH BUSINESS APPLICATIONS - ( 2508000706050001 )           |

SURAT

DATE: 22/05/2026

FOR CONTROLLER OF EXAMINATIONS