



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY NO. EXAM./1422/ OF 2026

PROGRAMME OF THE B.B.A. (SIXTH SEMESTER)

( PART) EXAMINATION,

MARCH - 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	14/03/2026	10:30 AM To 01:30 PM	Core Compulsory	BUSINESS POLICY & STRATEGIC MANAGEMENT(601-BUSINESS POLICY & STRATEGIC MANAGEMENT) - ( 2108000406010002 )
2	16/03/2026	10:30 AM To 01:30 PM	Core Compulsory	FINANCIAL INSTITUTIONS & MARKETS (602-FINANCIAL INSTITUTIONS & MARKETS) - ( 2108000406020002 )
3	17/03/2026	10:30 AM To 01:30 PM	Core Elective	CONSUMER BEHAVIOUR (MSE-3-CONSUMER BEHAVIOUR) - ( 2108000406030002 )
				INVESTMENT AND PORTFOLIO MANAGEMENT (FSE-3- INVESTMENT AND PORTFOLIO MANAGEMENT) - ( 2108000406030003 )
				PERFORMANCE AND COMPENSATION MANAGEMENT (HSE-3-PERFORMANCE AND COMPENSATION MANAGEMENT) - ( 2108000406030004 )
4	18/03/2026	10:30 AM To 01:30 PM	Core Elective	PERSONAL SELLING AND SALES FORCE MANAGEMENT (MSE-4-PERSONAL SELLING AND SALES FORCE MANAGEMENT) - ( 2108000406040002 )
				MANAGEMENT OF INDUSTRIAL RELATIONS (HSE-4-MANAGEMENT OF INDUSTRIAL RELATIONS) - ( 2108000406040004 )
				INTERNATIONAL FINANCIAL MANAGEMENT (FSE-4-INTERNATIONAL FINANCIAL MANAGEMENT) - ( 2108000406040003 )

SURAT

DATE: 20/01/2026

CONTROLLER OF EXAMINATIONS