



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY NO.EXAM/8222/2026

REVISED PROGRAMME OF THE B.B.A. (SECOND SEMESTER) (AICTE)

DIGITAL MARKETING / FOREIGN TRADE REGULAR EXAMINATION APRIL - 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	20/04/2026	10:30 AM To 12:30 PM	Major	MAJOR-1-HUMAN BEHAVIOUR AND ORGANIZATION - (2610000102011001)
2	21/04/2026	10:30 AM To 12:30 PM	Major	MAJOR-2-FUNDAMENTALS OF DIGITAL MARKETING - (2610000102022002)
				MAJOR-2-MARKETING MANAGEMENT - (2610000102022001)
				MAJOR-2-PRINCIPLES OF MARKETING - (2610000102022003)
3	22/04/2026	10:30 AM To 12:30 PM	Minor	MINOR-FINANCIAL ACCOUNTING - (2610000102033003)
				MINOR-MEDIA LITERACY AND CRITICAL THINKING - (2610000102033001)
				MINOR-SEARCH ENGINE OPTIMIZATION - (2610000102033002)
4	23/04/2026	10:30 AM To 12:30 PM	MDC	MDC-BUSINESS ECONOMICS - (2610000102044001)
				MDC-ECONOMIC & COMMERCIAL GEOGRAPHY - (2610000102044003)
				MDC-PERSONALITY DEVELOPMENT - (2610000102044002)
5	24/04/2026	10:30 AM To 11:30 AM	SEC	SEC-EMERGING TECHNOLOGIES AND APPLICATION - (2610000102066001)
6	29/04/2026	10:30 AM To 11:30 AM	VAC	VAC-INDIAN CONSTITUTION AND BUSINESS IN INDIA (BHARATIYA BANDHARAN BHARATIYA VYAVSAY) - (2610000102077001)
7	30/04/2026	10:30 AM To 11:30 AM	AEC	AEC-ADVANCED COMMUNICATION SKILLS IN GUJARATI - I - (2610000102055001)
				AEC-ADVANCED SKILLS IN HINDI : THEORY & PRACTICE - (2610000102055002)

SURAT

DATE: 04/04/2026

CONTROLLER OF EXAMINATIONS