



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY NO.EXAM/17068/2026

REVISED_PROGRAMME OF THE B.B.A. (THIRD SEMESTER) (AICTE) DIGITAL MARKETING / FOREIGN TRADE / (REGULAR) EXAMINATION, OCTOBER- 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	22/10/2026	02:30 PM To 04:30 PM	Major	MAJOR-1-COST AND MANAGEMENT ACCOUNTING - (2610000103011001)
				MAJOR-1-GLOBAL BUSINESS ENVIRONMENT - (2610000103010003)
				MAJOR-1-SERVICE MANAGEMENT - (2610000103010002)
2	23/10/2026	02:30 PM To 04:30 PM	Major	MAJOR-2-GLOBAL MARKETING MANAGEMENT - (2610000103020003)
				MAJOR-2-LEGAL & ETHICAL ISSUES IN BUSINESS - (2610000103022001)
				MAJOR-2-SOCIAL MEDIA MARKETING - (2610000103020002)
3	24/10/2026	02:30 PM To 04:30 PM	Major	MAJOR-3-HUMAN RESOURCE MANAGEMENT - (2610000103033001)
				MAJOR-3-INTERNATIONAL TRADE THEORY - (2610000103030003)
				MAJOR-3-SEARCH ENGINE MARKETING - (2610000103030002)
4	26/10/2026	02:30 PM To 04:30 PM	MDC	MDC-BUSINESS STATISTICS - (2610000103044002)
				MDC-MANAGEMENT INFORMATION SYSTEM - (2610000103044001)
5	27/10/2026	02:30 PM To 03:30 PM	VAC	VAC-INDIAN ECONOMICS AND BUSINESS MODEL - I - (2610000103077001)
6	28/10/2026	02:30 PM To 03:30 PM	AEC	AEC-ADVANCED ENGLISH COMMUNICATION SKILLS - I - (2610000103055001)
7	29/10/2026	02:30 PM To 03:30 PM	SEC	SEC-INDIAN SYSTEMS OF HEALTH & WELLNESS - (2610000103066001)

SURAT

DATE: 25/08/2026

CONTROLLER OF EXAMINATIONS