



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY NO.EXAM/19799/2026

REVISED PROGRAMME OF THE B.B.A. (FIFTH SEMESTER)

DIGITAL MARKETING / FOREIGN TRADE /

(REGULAR) EXAMINATION, (NEP)

OCTOBER- 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	22/10/2026	10:30 AM To 12:30 PM	Major	MAJOR-2-RESEARCH METHODOLOGY - (2508000705020001)
2	23/10/2026	10:30 AM To 12:30 PM	Major	MAJOR-3-ENTREPRENEURSHIP DEVELOPMENT - (2608000705030002)
				MAJOR-3-INTRODUCTION TO TAXATION - (2508000705030001)
				MAJOR-3-STRATEGIC MANAGEMENT FOR BUSINESS - (2608000705030003)
3	26/10/2026	10:30 AM To 12:30 PM	Minor	MINOR-1-ADVANCED FINANCIAL MANAGEMENT - (2508000705040002)
				MINOR-1-ADVERTISING AND BRAND MANAGEMENT - (2508000705040001)
				MINOR-1-EXPORT FINANCE - (2608000705040005)
				MINOR-1-HUMAN RESOURCE DEVELOPMENT - (2508000705040003)
				MINOR-1-IT TOOLS IN DIGITAL MARKETING - (2608000705040004)
4	27/10/2026	10:30 AM To 12:30 PM	Minor	MINOR-2-ADVANCED HUMAN RESOURCE MANAGEMENT - (2508000705050003)
				MINOR-2-AI IN DIGITAL MARKETING - (2608000705050004)
				MINOR-2-IMPORT FINANCE - (2608000705050005)
				MINOR-2-INTERNATIONAL MARKETING MANAGEMENT - (2508000705050001)
				MINOR-2-STRATEGIC FINANCIAL MANAGEMENT - (2508000705050002)



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5	28/10/2026	10:30 AM To 11:30 AM	SEC	SEC-SUSTAINABLE BUSINESS MANAGEMENT - (2608000705066001)
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SURAT

DATE: 10/09/2026

 CONTROLLER OF EXAMINATIONS