



PROGRAMME OF THE B.B.A. (SIXTH SEMESTER)

(PART/ATKT) EXAMINATION, (NEP & NON NEP)

SEPTEMBER - 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

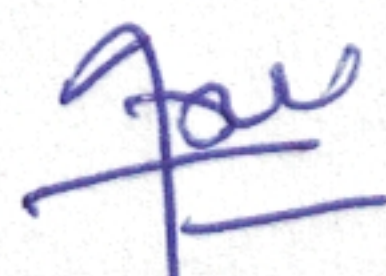
The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	28/09/2026	10:30 AM To 12:30 PM	Major	MAJOR-1-BUSINESS POLICY & STRATEGIC MANAGEMENT - (2508000706010001)
2	29/09/2026	10:30 AM To 12:30 PM	Major	MAJOR-2-STARTUP AND INNOVATION MANAGEMENT - (2508000706020001)
3	30/09/2026	10:30 AM To 12:30 PM	Minor	MINOR-1-CONSUMER BEHAVIOUR - (2508000706030001)
				MINOR-1-INVESTMENT AND PORTFOLIO MANAGEMENT - (2508000706030002)
				MINOR-1-PERFORMANCE AND COMPENSATION MANAGEMENT - (2508000706030003)
4	01/10/2026	10:30 AM To 12:30 PM	Minor	MINOR-2-INTERNATIONAL FINANCIAL MANAGEMENT - (2508000706040002)
				MINOR-2-MANAGEMENT OF INDUSTRIAL RELATIONS - (2508000706040003)
				MINOR-2-PERSONAL SELLING AND SALES FORCE MANAGEMENT - (2508000706040001)
5	03/10/2026	10:30 AM To 11:30 AM	AEC	AEC-SCOPE-CAMBRIDGE ENGLISH PLACEMENT TEST (CEPT) - (2608000706050002)
				AEC-STATISTICS WITH BUSINESS APPLICATIONS - (2508000706050001)

SURAT

DATE: 20/08/2026


for CONTROLLER OF EXAMINATIONS