

PROGRAMME OF THE MASTER OF MANAGEMENT STUDIES
(FOURTH SEMESTER) PART/ATKT EXAMINATION

OCTOBER - 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

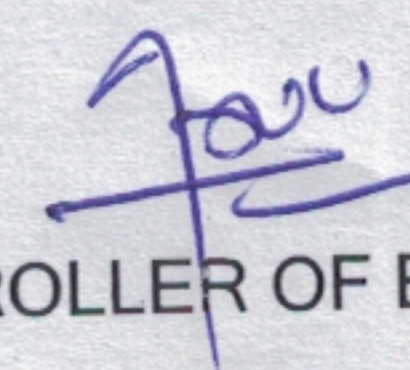
The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	22/10/2026	02:00 PM To 05:00 PM	Core Compulsory	CC401-STRATEGIC MANAGEMENT - (2508000804010001)
2	23/10/2026	02:00 PM To 05:00 PM	Core Compulsory	CC402-INFORMATION TECHNOLOGY MANAGEMENT - (2508000804020001)
3	24/10/2026	02:00 PM To 05:00 PM	Core Compulsory	FS4-FINANCIAL MARKETS AND INSTITUTIONS - (2508000804040002)
				HS4-HR PLANNING & APPLICATIONS OF TECHNOLOGY IN HR - (2508000804040003)
				MS4-GLOBAL MARKETING MANAGEMENT - (2508000804040001)
4	26/10/2026	02:00 PM To 05:00 PM	Core Compulsory	MS5-ADVANCED MARKETING MANAGEMENT - (2508000804050001)
				HS5-GLOBAL HRM - (2508000804050003)
				FS5-FINANCIAL REGULATIONS - (2508000804050002)
5	27/10/2026	02:00 PM To 05:00 PM	Core Compulsory	HE3-ORGANISATIONAL STRUCTURE THEORY AND DESIGN - (2508000804060003)
				FE3-INVESTMENT BANKING - (2508000804060002)
				ME3-MEDIA PLANNING & MANAGEMENT - (2508000804060001)
6	28/10/2026	02:00 PM To 05:00 PM	Core Compulsory	ME4-CUSTOMER RELATIONSHIP MANAGEMENT - (2508000804070001)
				FE4-FINANCIAL MODELLING - (2508000804070002)
				HE4-HR AUDIT - (2508000804070003)

SURAT

DATE: 21/8/2026

for  CONTROLLER OF EXAMINATIONS