2108000404440002
EXAMINATION APRIL 2024
BACHELOR OF BUSINESS ADMINISTRATION
(FOURTH SEMESTER)
INTERNATIONAL BUSINESS ENVIRONMENT

[**Time: Three Hours]** **[Max. Marks:70]**

Instructions:
1. Fill up strictly the following details on your answer book
   a. Name of the Examination: **BACHELOR OF BUSINESS ADMINISTRATION (FOURTH SEMESTER)**
   b. Name of the Subject: **INTERNATIONAL BUSINESS ENVIRONMENT**
   c. Subject Code No: **2108000404440002**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.
5. Substantiate your answer with suitable examples wherever required.

Seat No:

Student's Signature

Q.1 Answer in brief. (Any SEVEN) **14**

1. Globalization refers to the process of integrating and merging of the distinct world markets into a single market.
   a) True b) False
   c) Can't say exactly. d) None of the above

2. What is Individualism?

3. What is collectivism?

4. What is Folkway?

5. What is Mores?

6. What are the determinants of Culture?

7. What is an Ethical Dilemma?

8. Define Regional Integration.

9. Which are the member countries of SAARC?

10. List out the feature of Globalisation.

Q.2 Explain features and drivers for Globalisation of markets. **14**

OR

Explain various differences in Economic Systems. **14**

Q.3 What is business ethics? Explain the roots of unethical behaviour? **14**

OR

What is Culture? Explain the Culture and Workplace. **14**

Q.4 Explain World Trade Organisation for Regional Integrations of international Business. **14**

OR

A. Explain various ethical issues involve in international business. **7**
B. Explain the needs and role of Foreign Capital. **7**

Q.5 Write Short Notes (Any Two) **14**

1. Cultural Implication for Managers
2. Globalisation of Production
3. Differences in Legal Systems

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