એફ.વાય.બી.એ. (એક્ષટર્નલ) વાર્ષિક પધ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper	Course Type
LEVEL - I (Any One of Following)	
1. English (Comp.) Language through Literature	Foundation
2. Gujarati (Comp.)	Compulsory
3. Hindi (Comp.)	
LEVEL - II (Any One of Following)	- 1
1.Environmental Studies	Foundation
2.Impact of Modernization on Language & Literature of Gujarat (IMLL)	Elective
LEVEL - III (Any One of Following)	
1.Sanskrit (Classical Language)	Core Allied
2.Elements of Statistics	
LEVEL - IV (Any Two Papers of Following Subject)	
1.Gujarati	
Paper-1 મધ્યકાલીન અને અર્વાચીન – પદ્ય કૃતિ	
Paper-2 અર્વાચીન – ગદ્ય કૃતિઓ	
2.English	
Paper-1 Introducing Literary Form: Poetry, Drama & Prose and Basics of Phonology	
Paper-2 From The Elizabethan to the Restoration Period (1558 -1700)	
3.Hindi	
Paper-1 હિન્દી કાવ્ય	
Paper-2 આધુનિક હિન્દી કહાની	
4.Sanskrit	
Paper-1 આર્ષકાવ્ય અને ભાષાનૈપૂણ્ય	
raper-1 આવડાવ્ય અમે આવામપૂર્વ Paper-2 સંસ્કૃત રૂપક, ગદ્ય સાહિત્ય, વ્યાકરણ–સુબ્નત રૂપો	Core Compulsory
Faper-2 સંસ્કૃત રૂપક, પદ્મ સાહત્ય, વ્યાકરશ—સુખાત રૂપા 5.History	
Paper-1 History of India: Indus Valley Civilisation to 1206 A.D.	
Paper-2 Western World Mid-15 th Century to 1950 A.D.	
6.Economics	
Paper-1 Micro Economics	
Paper-2 Indian Economy	
7.Sociology Paper-1 Introduction to Sociology	
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Paper-2 Introduction to Indian Society	
8.Political Science	
Paper 1 Basic Principles of Political Theory	
Paper-2 Governmental Machinery	
LEVEL - V (Any Two Papers of Following Subject)	
1.Gujarati- Paper-1-2 (As Above)	
2.English- Paper 1-2 (As Above)	
3.Hindi- Paper-1-2 (As Above)	
4.Sanskrit- Paper 1-2 (As Above)	
5.History- Paper-1-2 (As Above)	
6.Psychology	Cono Floatino
Paper-1 Modern General Psychology (Basic Psychological Processes)	Core Elective
Paper-2 Human Development	
7.Economics- Paper-1-2 (As Above)	
8.Political Science- Paper-1-2 (As Above)	
9.Sociology- Paper-1-2 (As Above)	
10.Statistics	
Paper-1 Statistics Higher	
Paper-2 Statistics Higher ૧) પશ્ચમ વર્ષ બી એ માં જે વિષયો મુખ્ય (કોર કરપલસરી) અને ગૌણ (કોર ઇલેક્ટિવ) પ્રસ	

નોંધ : (૧) પ્રથમ વર્ષ બી.એ. માં જે વિષયો મુખ્ય (કોર કમ્પલસરી) અને ગૌણ (કોર ઈલેકિટવ) પસંદ કર્યા હશે તે જ વિષયો દ્વિતીય વર્ષ બી.એ. માં પણ રાખવાના રહેશે. વિદ્યાર્થી ઈચ્છે તો એસ.વાય.બી.એ. માં મુખ્ય અને ગૌણ વિષય અરસપરસ બદલી શકશે.

- (ર) એક્ષટર્નલ પધ્ધતિ બી.એ. માં સાયકોલોજી તથા સ્ટેટેસ્ટીકસ વિષયને મુખ્ય વિષય તરીકે લઈ શકાશે નહિ.
- (૩) મુખ્ય (કોર કમ્પલસરી) અને ગૌણ (કોર ઈલેક્ટિવ) વિષય એક સરખા પસંદ કરવા નહિ.
- (૪) વિષયો ઉપર દર્શાવેલ ગૃપ મુજબ જ પસંદ કરવાના રહેશે.

એસ.વાય.બી.એ. (એક્ષટર્નલ) વાર્ષિક પધ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper	Course Type
LEVEL - I (Any One of Following)	
1.English (Comp.) Language through Literature	Foundation
2.Gujarati (Comp.)	Compulsory
3.Hindi (Comp.)	
LEVEL - II (Any One of Following)	
1.Principles of Literary Criticism	Foundation
2.Population Education	Elective
3. History of Major Revolutions	Elective
4.Impact of Literature on Society & Culture	
LEVEL - III (Any Three Papers of Following Subject)	
1.Gujarati	
Paper-3 મધ્યકાલીન અને અર્વાચીન – પદ્ય કૃતિ	
Paper-4 અર્વાચીન – ગદ્ય કૃતિઓ	
Paper-5 મધ્યકાલીન ગુજરાતી સાહિત્યનો ઇતિહાસ	
2.English	
Paper-3 From The Neo - Classical to The Romantic Period (1701 - 1830)	
Paper-4 From The Victorian to The Modernist Period (1837 - 1945)	
Paper-5 Gujarati Literature in English / Translation & Literary Theory and	
Criticism – I	
3.Hindi	
Paper-3 હિન્દી કાવ્ય	
Paper-4 હિન્દી ઉપન્યાસ અને નાટક	
Paper-5 હિન્દી સાહિત્યનો ઈતિહાસ	
4.Sanskrit	
4.5anskrit Paper-3 લલિત સાહિત્ય–સંસ્કૃત નાટય તથા સાહિત્ય અને અર્થાવબોધ	
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Paper-4 કાવ્યશાસ્ત્ર	Core Compulsory
Paper-5 વૈદિકવાગ્મય	
5.History	
Paper-3 History of India from 1206-1760 A.D.	
Paper-4 History of India from 1760-1950 A.D.	
Paper-5 History of China and Japan (1839 to 1960 A.D.)	
6.Economics	
Paper-3 નાણું, બેંકિંગ અને જાહેર અર્થવિધાન	
Paper-4 ભારતીય અર્થતંત્ર	
Paper-5 આર્થિક વિચારધારાનો ઇતિહાસ	
7.Sociology	
Paper-3 Indian Rural Society	
Paper-4 Indian Social Problems	
Paper-5 Sociology of Change and Development	
8.Political Science	
Paper-3 Indian Government & Politics	
Paper-4 Political Ideologies	
Paper-5 Indian Political Thought	
LEVEL - IV (Any Two Papers of Following Subject)	
1.Gujarati - Paper-3- 4 (As Above)	
2.English - Paper-3- 4 (As Above)	
3.Hindi - Paper-3- 4 (As Above)	
4.Sanskrit - Paper-3- 4 (As Above)	
5.History - Paper-3- 4 (As Above)	
6.Psychology	Core Elective
Paper-3 An Introduction to Social Psychology	
Paper-4 Fundamentals of Adjustment Psychology	
7.Economics- Paper-3- 4 (As Above)	
8.Political Science- Paper-3- 4 (As Above)	
9.Sociology- Paper-3- 4 (As Above)	
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ટી.વાય.બી.એ. (એક્ષટર્નલ) વાર્ષિક પધ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper	Course Type
LEVEL - I (Any One of Following)	
1.English (Comp.) Language through Literature	Foundation
2.Gujarati (Comp.)	Compulsory
3.Hindi (Comp.)	
LEVEL - II (Any Six Papers of Following Subject)	
1.Gujarati	
Paper-6 સાહિત્ય સ્વરૂપ	
Paper-7 અર્વાચીન ગુજરાતી સાહિત્યનો ઇતિહાસ	
Paper-8 ગ્રંથકારનો અભ્યાસ	
Paper-9 સાહિત્ય વિવેચનના સિદ્યાંતો Paper-10 ભાષાવિજ્ઞાન	
Paper-10 ખાબાપજ્ઞાન Paper-11 અન–સીન (અપઠિત)	
2.English	
Paper-6 The Postmodern Literature & Studying Shakespeare	
Paper-7 Women's Writings and Gender Studies	
Paper-8 Indian Literature in English & Translation	
Paper-9 The World Literature	
Paper-10 Nationalism and Literature (Indian Context)	
Paper-11 Literary Theory and Criticism –II (Modernism to Post colonialism)	
3.Hindi	
Paper-6 મધ્યકાલીન અને રીતિકાલીન કવિતા	
Paper-7 ગદ્ય કવિતાઓ	
Paper-8 ભારતીય કાવ્યશાસ્ત્ર અને પાશ્ચાતય સાહિત્ય સિધાંત	
Paper-9 પ્રાદેશિક સાહિત્ય, સંવિધાન તથા સંસ્કૃતિ	
Paper-10 હિન્દી ભાષા અને લિપિ તથા વ્યાકરણ	
Paper-11 પ્રયોજનમૂલક હિન્દી	
4.Sanskrit Paper-6 સંસ્કૃત લલિત સાહિત્ય (પ્રાચિન–પ્રશિષ્ટ) તથા વ્યાકરણ	
Paper-0 સંસ્કૃત લાલત સાહત્વ (પ્રાવધ-પ્રારાષ્ટ) તથા વ્યાકરેલ Paper-7 શ્રીમદ ભગવદ ગીતા (મૂળમાત્ર) અધ્યાય–૧ થી ૯ સુધી, અનુવાદ	
Paper-8 વૈદિક સાહિત્યનો ઇતિહાસ અને પ્રશિષ્ટ સંસ્કૃત સાહિત્યનો ઇતિહાસ	
Paper-9 વ્યાકરણશાસ્ત્ર અને ભાષાવિજ્ઞાન	
Paper-10 વેદાંતશાસ્ત્ર, સાંખ્યશાસ્ત્ર અને અનુવાદ	
Paper-11 ધર્મશાસ્ત્ર, ન્યાયશાસ્ત્ર અને વ્યાકરણ	Core Compulsory
5.History	core compaisory
Paper-6 Study of Historiography of Indian Historians	
Paper-7 History of Gujarat 942 TO 1573 A.D.	
Paper-8 Indian National Movement	
Paper-9 Constitutional History of India 1858 – 1950 A.D.	
Paper-10 History of U.S.A. 1770 to 1962 A.D.	
Paper-11 History of Major Revolution from 1688 to 1950 6.Economics	
Paper-6 Macro Economics	
Paper-7 Development and Environmental Economics	
Paper-8 International Economics	
Paper-9 (A) Quantitative Methods for Economics	
OR (B) Regional Economics	
Paper-10 Managerial Economics	
Paper-11 Banking and Financial Markets	
7.Sociology	
Paper-6 Foundations of Sociological Thought	
Paper-8 Social Change in Modern India	
Paper-8 Sociology of Tribal India Paper-9 Population and Society	
Paper-10 Personality and Society	
Paper-11 Methodology of Social Research	
8.Political Science	
Paper-6 Western Political Thought	
Paper-7 Local Self Government in India	
Paper-8 Public Administration	
Paper-9 International Relations	
Paper-10 Indian Foreign Policy: An Introduction	
Paper-11 Theory and Practice of Democracy	

એફ.વાય.બી.કોમ. (એક્ષટર્નલ) વાર્ષિક પઘ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper	Course Type
LEVEL – I (Any One of Following)	
English – Paper – 1 - Language Through Literature	Foundation
Gujarati - Paper-1	Elective
Hindi - Paper -1	
LEVEL - II	Foundation Course
Environmental Studies	Foundation Course
LEVEL – III	Core
Business Economics	Core
LEVEL – IV	
Financial Accounting	Core
(Financial Accounting and Accounting for Specific Businesses)	
LEVEL – V	Core
Modern Business Practices (Business Administration)	Core
LEVEL – VI (Any One of Following)	
Mathematics for Statistics	Core Elective
Statistics for Business	
LEVEL – VII (Any One of Following)	
Organization & Working of Small Scale Enterprise	
Organization & Working of Co- Operation	
Elements of Banking & Insurance	
Secretarial Practice	
Office Management	Core Elective
Salesmanship and Publicity	Core Elective
Financial Management	
Management	
Foreign Trade Procedure & Documentation	
Principles And Practises of Co-Operation	
Sustainability Management of Business	

એસ.વાય.બી.કોમ. (એક્ષટર્નલ) વાર્ષિક પઘ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper	Course Type
Any One of the Following subject under Level-I of the First Year	
(I) English - Paper – II - Language Through Literature	Foundation
(III) Gujarati - Paper-II	Elective
(III) Hindi - Paper-II	
Macro Economics	Core
Accountancy & Taxation	Core
Business Administration	Core
Any One Group of Two courses to be chosen from the following Special Subjects	
Group - A	
(I) Advanced Accounting & Auditing - Paper-I	
(II) Advanced Accounting & Auditing - Paper-II	
Group - B	
(I) Banking Law and Practice – Paper-I	
(II) Banking Law and Practice - Paper-II	
Group – C	Core Elective
(I) Statistics – Paper-I	Core Elective
(II) Statistics - Paper-II	
Group - D	
(I) Marketing – Paper-I	
(II) Marketing - Paper-II	
Group - E	
(I) Management - Paper-I	
(II) Management - Paper-II	
Select One paper (Paper-1) of any one subject other than the Subject Selected Under 5	
Above	
(I) Advanced Accounting & Auditing - Paper-I	
(II) Banking Law and Practice - Paper-I	Core Elective
(III) Statistics - Paper-I	
(IV) Marketing - Paper-I	
(V) Management - Paper-I	

ટી.વાય.બી.કોમ. (એક્ષટર્નલ) વાર્ષિક પધ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper	Course Type
Any One of the Following subject under Level -1 of the First Year	
(I) English - Paper – III Language Through Literature	Foundation
(II) Gujarati - Paper - III	Elective
(III) Hindi - Paper – III	Licotive
Problem of Indian Economics Development	Core
Business Regulatory Framework	Core
Business Administration	Core
Any One Group of Two courses chosen as Special Subjects Under Serial No.5 of the Second Year (S.Y.B.Com.) Group - A (I) Advanced Accounting & Auditing - Paper-III (II) Advanced Accounting & Auditing - Paper-IV	
Group - B (I) Banking - Paper - III (II) Banking - Paper - IV Group - C (I) Statistics - Paper - III (II) Statistics - Paper - IV Group - D (I) Marketing - Paper - III (II) Marketing - Paper - IV Group - E (I) Management - Paper - III (II) Management - Paper - III	Core Elective
Any One of the Following subject chosen under Serial No.6 of the Second Year (S.Y.B.Com.) (I) Advanced Accounting & Auditing - Paper-III (II) Banking - Paper – III (III) Statistics - Paper - III (IV) Marketing - Paper - III (V) Management - Paper - III	Core Elective

એમ.એ.-૧ (એક્ષટર્નલ) વાર્ષિક પધ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

<u>Gujarati (Part-1)</u>	
Paper No.	Subject
Paper-1	સાહિત્ય સ્વરૂપઃ કૃતિઓ
Paper-2	ભારતીય અને પાશ્રાત્ય સાહિત્ય મીમાંસા
Paper-3	ગુજરાતી સાહિત્ય વિવેચન
Paper-4	આધુનિક તથા અનુઆધુનિક સાહિત્ય
Paper-5	તુલનાત્મક સાહિત્ય

<u>Hindi (Part-1)</u>		
Paper No.	Subject	
Paper-1	પ્રાચીન અને મધ્યકાલીન કાવ્ય	
Paper-2	ભારતીય અને પાશ્ચાત્ય કાવ્યશાસ્ત્ર તથા સાહિત્યલોચન	
Paper-3	પ્રયોજનમૂલક હિન્દી	
Paper-4	આધુનિક હિન્દી કાવ્ય	
Paper-5	વિશિષ્ટ યુગ પ્રવૃતિ અદ્યયનઃઆદિકાળ તથા દ્રશ્ય શ્રાવ્ય માધ્યમ લેખન	

Sanskrit (Part-1)		
Paper No.	Subject	
Paper-1	સંસ્કૃત લલિત સાહિત્ય મહાકાવ્ય અને નાટક	
Paper-2	વૈદિક સાહિત્ય	
Paper-3	ભારતીય દર્શન પરિચય	
Paper-4 (A)	અલંકાર શાસ્ત્ર <u>અથવા</u>	
Paper-4 (B)	વેદાન્ત શાસ્ત્ર <u>અથવા</u>	
Paper-4 (C)	ધર્મ શાસ્ત્ર <u>અથવા</u>	
Paper-5	પુરાણ તથા ઇતિહાસ	

ENGLISH (Part-1)		
Paper No.	Subject	
PAPER-1	Romantic Period in English Literature 1798-1840	
PAPER-2	Victorian Period in English Literature 1840-1900	
PAPER-3	Modernist Period in English Literature 1900-1950	
PAPER-4	Women's Writing in English	
PAPER-5	Multidisciplinary Course (Drama and Psychology)	

Comparative Literature (Part-1)	
Paper No.	Subject
Paper-1	સૈદ્ધાંતિક વિચારશા અને વ્યવહારુ વિવેચન
Paper-2	વિષયવસ્તુલક્ષી અભ્યાસ
Paper-3	સ્વરૂપલક્ષી અભ્યાસ
Paper-4 (A)	મધ્યકાલીન સાહિત્ય <u>અથવા</u>
Paper-4 (B)	આધુનિક સાહિત્ય
Paper-5	સાહિત્ય અને સમાજશાસ્ત્ર

	Sociology (Part-1)	
Paper No.	Subject	
PAPER-1	Classical Sociological Tradition	
PAPER-2	Methodology of Social Research	
PAPER-3	Sociology In India	
PAPER-4	Rural Sociology	
PAPER-5(A)	Social Movements In India <u>OR</u>	
PAPER-5(B)	Environment and Society <u>OR</u>	
PAPER-5(C)	Political Society	

Economics (Part-1)		
Paper No. Subject		
PAPER-1	Micro Economics	
PAPER-2	Macro Economics	
PAPER-3	Public Economics	
PAPER-4	Quantitative Methods for Economics	
PAPER-5	Economics of Social Sector and Environment	

History (Part-1)		
Paper No.	Subject	
PAPER-1	Historiography-Concept, Methods and Tools	
PAPER-2	Twentieth Century World	
PAPER-3	History of India (1757-1857 A.D.)	
PAPER-4	History of India (1857-1947 A.D.)	
PAPER-5	History of West Asia (1850-1990 A.D.)	

Political Science (Part-1)		
Paper No.	Subject	
PAPER-1	Government & Politics of India	
PAPER-2	Modern Indian Political Thought	
PAPER-3	International Relations	
PAPER-4	Comparative Politics	
PAPER-5	Contemporary Political Issues	

Psychology (Part-1)		
Paper No.	Subject	
PAPER-1	Theory and Systems of Psychology	
PAPER-2	Experimental Designs in Psychology and	
	Psychological Statistics	
PAPER-3	Clinical Psychology	
PAPER-4(A)	Research Methodology <u>OR</u>	
PAPER-4(B)	Behavioral Psychology and Modification	
PAPER-5	Health Psychology	

Mathematics (Part-1)		
Subject Code	Subject	
401	Measure Theory	
402	Complex Analysis	
403	Topology	
404	Ordinary Differential Equations	
405	Graph Theory and Discrete Structure	
406	P.D.E. and Fourier Analysis	

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<u>Gujarati (Part-2)</u>		
Paper No. Subject		
Paper-6	ભારતીય સાહિત્ય– વિશ્વસાહિત્ય	
Paper-7	ગ્રંથકારઃ 'રઘુવીર ચૌધરી'	
Paper-8	ભાષા વિજ્ઞાન	
Paper-9	પ્રશિષ્ટ કૃતિઓ	
Paper-10	લોક સાહિત્ય	

<u>Hindi (Part-2)</u>		
Paper No.	Subject	
Paper-6	ભાષાવિજ્ઞાન અને હિંદી ભાષા	
Paper-7	હિંદી સાહિત્યનો ઇતિહાસ	
Paper-8	ભારતીય સાહિત્ય	
Paper-9	હિંદી ઉપન્યાસ	
Paper-10	લોક–સાહિત્ય, આદિવાસી વિદ્રોહ અને પત્રકારિતા– પ્રશિક્ષણ	

Sanskrit (Part-2)		
Paper No.	Subject	
Paper-6	_	ગધકાવ્ય, સ્ત્રોતકાવ્ય, ખંડકાવ્ય
Paper-7	વૈદિક તથા વેદાંગ સાહિત્ય	
Paper-8	અભિલેખ વિધા– શૈલલેખ, ભારતીય પાઠ, સમીક્ષા	
Paper-9 (A)	અલંકાર શાસ્ત્ર	<u>અથવા</u>
Paper-9 (B)	વેદાંત શાસ્ત્ર	<u>અથવા</u>
Paper-9 (C)	ધર્મ શાસ્ત્ર	<u>અથવા</u>
Paper-10	અર્થશાસ્ત્ર અને આધુનિક લધુકથા, અનુવાદ	

ENGLISH (Part-2)		
Paper No.	Subject	
PAPER-6	Indian Writing in English	
PAPER-7	Literary Form : Novel	
PAPER-8	Literary Criticism and Theory	
PAPER-9	World Literature in Translation	
PAPER-10	Multidisciplinary Course (Novel and History)	

Comparative Literature (Part-2)		
Paper No.	Subject	
Paper-6	પ્રભાવલક્ષી અભ્યાસઃ (સંસ્કૃતનો પ્રભાવ)	
Paper-7	કર્તાલક્ષી અભ્યાસ	
Paper-8	અનુવાદ : સિઘ્ધાંત અને વિનિયોગ	
Paper-9 (A)	ભારતીય સાહિત્ય <u>અથવા</u>	
Paper-9 (B)	વિશ્વ સાહિત્ય	
Paper-10	સાહિત્ય અને ફિલ્મ	

Sociology (Part-2)		
Paper No.	Subject	
PAPER-6	Theoretical Perspectives in Sociology	
PAPER-7	Perspectives and Themes on Indian Society	
PAPER-8	Sociology of Tribal India	
PAPER-9	Sociology of Social Work	
PAPER-10(A)	Urban Society in India <u>OR</u>	
PAPER-10(B)	Industry & Society in India OR	
PAPER-10(C)	Crime and Society	

Economics (Part-2)		
Paper No.	Subject	
PAPER-6	Economics of Growth And Development	
PAPER-7	Theories of International Trade and Finance	
PAPER-8	Indian Economic Policy	
PAPER-9	Environmental Economics	
PAPER-10(C)	Industrial Economics	

History (Part-2)			
Paper No.	Subject		
PAPER-6	India since Independence : A Historical Overview (1947 –		
	2000 A.D.)		
PAPER-7	Indian Political Thought & Institutions		
PAPER-8	Women in Indian History		
PAPER-9	History of South East – Asia (1850 – 1990 A.D.)		
PAPER-10	History of Imperialism (1801 – 1945 A.D.)		

Political Science (Part-2)			
Paper No.	Subject		
PAPER-6	Contemporary Political Theory : Issues & Trends		
PAPER-7	Major Ideas & Issues in Public Administration		
PAPER-8	Indian Foreign Policy		
PAPER-9	Research Methodology		
PAPER-10	Government & Politics of Gujarat.		

Psychology (Part-2)			
Paper No.	Subject		
PAPER-6	Organizational Behavior		
PAPER-7	Psychological Assessment		
PAPER-8	Advance Social Psychology		
PAPER-9	Personality Theories		
PAPER-10	Consumer Psychology		

Mathematics (Part-2)			
Subject Code	Subject		
501	Differential Geometry and Linear Algebra		
502	Numerical Analysis		
503	Abstract Algebra		
504	Advanced Functional Analysis		
Elective Group - 1			
5001	Integral Transforms		
5002	Advanced Integral Transform		
Elective Group - 2			
5003	Special Functions - I		
5004	Special Functions - II		

એમ.કોમ.-૧ (એક્ષટર્નલ) વાર્ષિક પઘ્ધતિ વિષયોની માહિતી (૨૦૨૪–૨૦૨૫)

Name of Paper

LEVEL - I (Any One of the Following)

- (I) Eco. Of Growth Development & Planning
- (II) Public Finance and Social Welfare

LEVEL - II

Management Theory & Practice

LEVEL - III

Advertising & Sales Management

LEVEL - IV (Three Papers of any one of the following group)

Group - A

- (I) Advanced Statistics I
- (II) Advanced Statistics II
- (III) Advanced Statistics III

Group - B

- (I) Financial & Management A/C I
- (II) Financial & Management A/C II
- (III)Financial & Management A/C III

Group - C

- (I) Marketing I (Marketing Management)
- (II) Marketing II (Service Marketing)
- (III) Marketing III (International Marketing)

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Name of Paper

Organized Market

Financial Management

Strategic Management

(Three Papers of any one of the following group)

Group - A

- (I) Advanced Statistics IV
- (II) Advanced Statistics V
- (III) Advanced Statistics VI

Group - B

- (I) Financial & Management A/C IV
- (II) Financial & Management A/C V
- (III)Financial & Management A/C VI

Group - C

- (I) Marketing IV (Consumer Behavior)
- (II) Marketing V (Retail Management)
- (III) Marketing VI (Marketing Channels)